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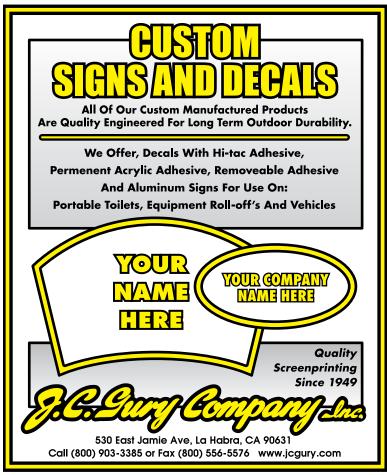
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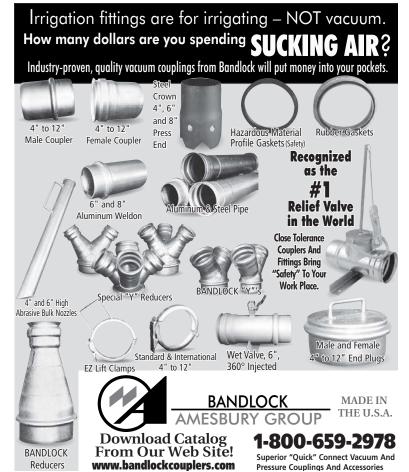
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IN THIS ISSUE September 2014



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- Betty Dageforde

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ON THE COVER: George Jr. (left) and Bruce McCullers are shown with one of the Reliable Septic vacuum trucks painted in a distinctive orange, blue and white color scheme. All of their trucks use Masport pumps. The threegeneration Vero Beach, Fla., family company is celebrating 60 years in 2014. (Photo by Keith Carson)

10 Reading Between the Lines: **A Day to Promote Septic Service**

The liquid waste industry may benefit by setting aside one day every year to inform customers and the general public about the importance of proper septic system maintenance.

- Jim Kneiszel

14 @Pumper.com

Check out the latest online-only content at the Pumper website.

28 Rules & Regulations: Alaskan Septic Service Providers Expect Stricter Disposal Limitations

- Doug Day and Sharon Verbeten

32 WWETT Spotlight

A Green Choice: Fruitland introduces biodegradable pump oil.

- Craig Mandli

36 Profile: Power Play

Pennsylvania's McCutcheon Enterprises adds equipment to handle bigger and tougher industrial vacuum loading jobs, and an explosion of diversification follows.

- Ken Wysocky

46 Building the Business: Think Outside the Box

Defying convention can give your company a competitive edge.

- Eric J. Romero

50 Associations List

58 State of the State: **Regulations Reboot in Colorado**

Updated onsite guidelines are a welcome addition for the Rocky Mountain state's growing wastewater trade association.

- Doug Day

62 Money Manager: Know the Real Cost

Price is only one factor in determining how long it will take a new piece of equipment to return a profit.

- Erik Gunn

66 Pumper Interview:

Promote Groundwater Awareness

Pumpers can team with the National Groundwater Association to raise awareness for Protect Your Groundwater Day.

- Ken Wysocky

70 Septic System Answer Man: **Breathing New Life Into a System**

Be prepared to explain the basics of pretreatment components and aeration to your onsite customers with struggling systems.

- Jim Anderson, Ph.D.

74 Classy Truck of the Month

We feature Small Town Septic, Granby, Conn.

76 Overheard Online: **Down at the Plant**

Do I need special pumping equipment to haul for municipal treatment facilities?

78 NAWT News: Support Your Trade **Association Through Sponsorships**

-Dhru Rhatt

82 Product Focus/Case Study: Hydroexcavation and Industrial Jet/Vac Services

- Craig Mandli

90 Product News

Product Spotlight: Universal coupler enables septic systems to accept larger cartridge and filter.

- Ed Wodalski

92 Industry News

Coming in OCTOBER

SPECIAL ISSUE:

ANNUAL SUPPLIER DIRECTORY/ OFFICE TECHNOLOGY AND SOFTWARE. **PORTABLE SANITATION**

- PROFILE: Daughters help an Ohio company grow
- ANSWER MAN: Exploring confined-space safety



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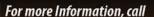
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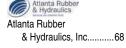
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ABBOTT RUBBER COMPANY, INC. Abbott Rubber Co., Inc......26 Acro Trailer Company......34 AMAZING / Amazing Machinery, Inc.41 ANT AMT Pump......42 AMTHOR

Amthor International33
A B
Aqua Ben Corporation89
arcan
Arcan Enterprises, Inc30
Armal, Inc32

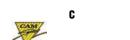
riidan Emorphodo, man minod
Armal, Inc32
ARMSTRONG EQUIPMENT INC. Armstrong Equipment9





Bandlock Corp
Best Enterprises, Inc

Brenlin Company	, Inc.	63





CanAm Equipment Solutions.34





Chempace Corporation74



Clear Computing, Inc......67

Comforts of Home

Comforts of Home Services.. 59

Crust Busters/ Schmitz Bros., LLC4
D Del Vel Chem Co12
F
Ecological Laboratories, Inc34
wallenstein
vacuum.pumps
Elmira Machine/Wallenstein Vacuum Pumps63
E QUIPMENT
SALES, LLG
Equipment Sales, LLC26
ERICKSON Tank & Pamp
Erickson Tank & Pump48
_
F 122000 10 1001
Solutions
F. S. Solutions30, 73
@ X

SALES, LLC
Equipment Sales, LLC26
ERICKSON Tank of Framp
Erickson Tank & Pump48
F
Solutions
F. S. Solutions30, 73
1. 0. 001011011300, 70
Five Peaks13
/
STEAS, INC.
Flo Trend Systems, Inc59
Administration of the second o
Fruitland Manufacturing54
_
G
Cap Vax
GapVax, Inc65
GUZZIER Guzzler Manufacturing 19

GapVax, Inc	65
GUZZIER Guzzler Manufacturing	19

••	
CORPORATION CONTROL CO	
Hi-Vac Corporation2	25
HIND OTRUCKS	

HINO CHECKS
A Toyota Group Company
Hino Motor Sales USA, Inc. 87
House of Imports43

Imperial Industries, Inc. 16, 71

In the Round Dewatering In the Round Dewatering....63

ITI Trailers & Truck Bodies .12

J.C. Gury Company, Inc.4

KeeVac_	,		
KeeVac Indu	stries,	Inc	79
_			

K

tank	
Kentucky Tank, Inc	28
Key Commercial Corp	16
Kuriyama of America, Inc	48

L LANE'S VACUUM TANK, INC. Lane's Vacuum Tank, Inc....92

LILY Lely Manufacturing, Inc.80 **Lenzyme** Lenzyme/Trap-Cleer.....4

LMT - VAXTEEL.47 Longhorn

Longhorn Tank & Trailer72

М

Marsh Industrial.....77 Masport

Masport, Inc.....3

EXPLORER

McKee Technologies -Explorer Trailers/......33



Mid-State Tank Co., Inc.52



Milwaukee Rubber Products..60



Moro USA, Inc......7

N NationalTruckCenter National Truck Center......15

NVE National Vacuum Equipment 69

NAWT

NAWT, Inc.....80 Norweco, Inc......31

0 One Biotechnology80

People's United Equipment Finance Corp.....60 pikrite

Pik Rite, Inc.91

POLYJOHN
PolyJohn Canada44
PolyJohn Enterprises103
POLY (See Lo. Inc. Inc
Polylok102
POLYPORTABLES
PolyPortables, LLC81
Premier
Premier Oilfield Equipment. 11
PL POWER BOOSTER BY PRESSURE LIFT
Pressure Lift Corporation30
PRESVAC

remier Oilfield Equipment. 11
Power Boostek BY PRESSURE LIFT Pressure Lift Corporation30
Presvac Systems, Ltd104
R
R. Nesbit Portable Toilets72 RCS II, Inc59, 67
<u>Summit</u>

R. Nesbit Portable Toilets72 RCS II, Inc59, 67
Summit Ritam Technologies LP12
Robinson Vacuum Tanks 72

Ľ Ť
Robinson Vacuum Tanks
Roto Solution:
RotoSolutions, Inc
Itush

.89

WATER

Conde

Water Cannon, Inc.....45

Wee Engineer, Inc.68

Westmoor Ltd./Conde......27

REPUSESTSTEMS	
Rush Refuse	e Systems29



(Satellite)



Septic Services, Inc18	В
WAREHOUSE	
Slide-In Warehouse50	6

CIMD

Southwest Prod	ducts Corp44

Specialty B
Specialty B Sales
Stahly

Stahly Applicators47





Sweet Septic Systems......48

T



T&T Tools, Inc.....



Tank Technologies a Copply Co. LLT
TankTec61
TIS
Transport Truck Sales, Inc37
Transway Systems, Inc5
TSI TAMA SERVICES, PAC
TSI Tank Services, Inc57
V
VAC-CON
Vac-Con, Inc49
Vacall-Gradall Industries83
Vacutrux Limited54
Vacuum Sales, Inc67
VARCO 75
147
W
WALEX
Walex Products, Inc55
₩ASTEQUIP Wastequin 76.77
vvasiedilli) /h //



Marengo Fabricated Steel 1

Mid-State Int'l Trucks......3

R.A. Ross & Associates NE..7

Tremcar, Inc......6

V&H Inc.2

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Contact Jim with your comments, questions and opinions at editor@pumper.com.

A Day to Promote Septic Service

The liquid waste industry may benefit by setting aside one day every year to inform customers and the general public about the importance of proper septic system maintenance By Jim Kneiszel, Editor

was sifting through the piles of junk emails clogging my *Pumper* mailbox the other day and I clicked to flush away a message just as the contents were starting to register in my brain. Something told me to retrieve it and have another look.

The email headline was "National Garbage Man Day ... Keeping You and the Environment Safe. Love Your Garbage Man."

At first I chuckled to myself. They'll dedicate a day to anything, I thought. I was about to click the message into oblivion when a thought occurred to me: If solid waste sanitation workers can have their own day, why not hard-working septic service workers?

Pumpers do thankless work every day. It's necessary work; much of the world couldn't get along without it. So why not single out a day to – as the National Garbage Man Day (NGMD) website suggests – show appreciation for septic service contractors with words of encouragement, baked goods and T-shirts carrying a positive message about septic tank cleaning?

For a moment I pondered the idea of delivering fresh cinnamon rolls to my septic service technician. What a nice gesture that would be. When is the last time a customer baked you fresh cookies or invited you in for afternoon tea after a pumpout?

APPRECIATE THE UNDERAPPRECIATED

The idea of an unofficial holiday to celebrate the garbage man was concocted by trash company executive John Arwood, CEO of Arwood Waste (learn more at www.garbagemanday.org). The NGMD website suggests many ways to recognize your garbage man, shares the history of garbage men, and includes a wall of honor where trash industry luminaries can finally get the respect they deserve.

And the website also has a link to a "Sesame Street" clip that honors trash haulers with the singing of the "Garbage Man's Blues." Why did "Sesame Street" ignore the liquid waste industry anyway?

While I see the amusement behind National Garbage Man Day, there is something laudable about taking time out to appreciate the underappreciated. It's true that folks don't have much of a reason to think about garbage men or septic pumpers ... until they have a real serious reason to think of them. What happens when the sanitation workers go on strike in a major city? It's chaos. By the same token, what happens when a septic system stops working due to neglect and a full tank? At that moment, nothing is more important to a homeowner than his or her pumping professional.

Pumpers, like garbage men, might appreciate having their own day where maybe a media outlet or two will make a minor splash with an "It's a dirty job but somebody's gotta do it" report. A sincere pat on the back is sorely lacking in this industry, where the media invariably lowers itself to repeating tired old bathroom humor whenever any aspect of septic service

A sincere pat on the back is sorely lacking in this industry, where the media invariably lowers itself to repeating tired old bathroom humor whenever any aspect of septic service makes the news.

makes the news. But that's the subject of another editor's column.

KEEPIN' IT CLEAN

While honoring the individuals who keep this industry humming along is a great idea, I'm not sure most pumpers would see the benefit in that gesture. More important than building up the self-esteem of individual pumpers, I think the industry would rather dedicate a day to stress the importance of septic tank maintenance. Rather than getting a bag of donuts and an attaboy once a year, the pumpers I know would rather send the message to homeowners that a septic tank is not a set-it-and-forget-it proposition.

The best way to validate the important work of pumpers is to keep them busy on the job. Taking the time to remind homeowners about the value of a properly operating septic system doesn't just help their neighborhood septic service contractor. Periodic septic tank pumping protects their significant investment in decentralized wastewater treatment by keeping solids out of the drainfield. And perhaps most important, it protects the environment all around them.

We all know the lingering myth that septic tanks never need to be pumped; that a septic system is designed to last the life of a home with little or no care or maintenance. Some folks stubbornly hold to this misconception because, frankly, they don't want to pay a few hundred dollars every three to five years to make sure these systems work efficiently. When it comes to septic systems, there's still a huge "out of sight, out of mind" mentality among some users. If groundwater contamination and poorly functioning drainfields are hidden from view, homeowners can remain blissfully ignorant about the trouble brewing in their onsite systems.

GET IT IN GEAR

That needs to change. And maybe setting aside a day to remind folks about the importance of system maintenance is part of the solution. I would propose calling for a Septic System Awareness Day, possibly in May, after spring thaw and as people are starting to go outside to work in the yard. Pumpers could take this opportunity to raise awareness in a number of ways:

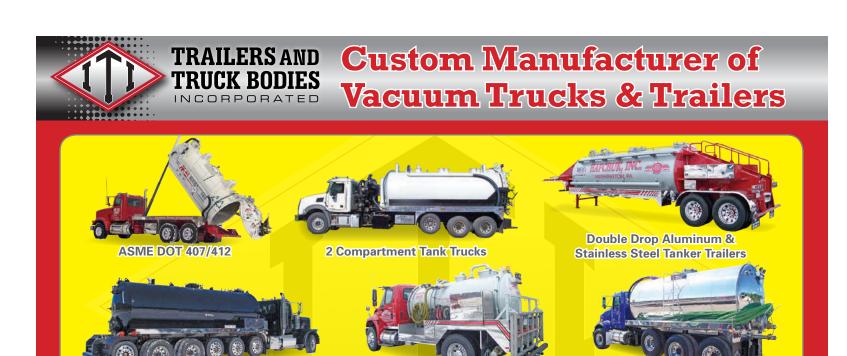


- Send a postcard mailer to customers, thanking those who have kept current with their septic tank maintenance and encouraging others to call for an inspection and pumpout. Reinforce the message that periodic pumping is good for the system and good for the environment.
- Call the local media and offer to share your expertise for a story about septic system maintenance. Your local newspaper, radio station or TV news program may welcome the opportunity to help promote this important environmental cause, and introduce your business to a wider audience.
- Reach out to your local county or municipal health officials and organize a homeowner seminar about onsite system care. You could plan
 the event around an actual inspection and pumping to show firsthand the
 benefits of a thorough tank cleaning and demonstrate your expertise and
 the capabilities of your equipment.

WHAT DO YOU SAY?

Is it time to devote a day to educating the public about proper septic system care? Can we band together as an industry and encourage homeowners to adhere to a basic interval for pumping and inspection to ensure a cleaner environment? Can we utilize the media to build professionalism for septic service contractors? I think we can, and I invite you to share your opinions about a national day for septic system awareness. Send your replies to me at editor@pumper.com.





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ust because a company enjoys the continuity of three generations of family ownership over 60 years doesn't mean it resists adapting to change and modernization. Reliable Septic and Services, in Vero Beach, Fla., is a good example of a business with strong and deep roots that is always willing to prune and reshape the business plan for improved service, efficiency and profitability.

The company, started by Edward Bobo and his son-in-law George McCullers Sr. in 1954, employs smart cross-training of employees, advanced route-planning technology and social media through Facebook, all with one goal in mind: maintain customer service satisfaction for a new age.

A FAMILY LEGACY

When George passed away in 2010, the ownership of Reliable Septic passed to his sons George Jr. and Bruce, who were raised watching their father and grandfather hard at work. They've kept the work ethic but brought the business into the 21st century in other respects.

"As far back as I remember I was going out with the pump trucks, snaking out drains and you name it," Bruce McCullers re-

(continued)

Celebrating 60 years in business, Florida's Reliable Septic is constantly refreshing and retooling to meet customer service expectations By Betty Dageforde

Reliable Septic and Services Vero Beach, Fla. OWNERS: George Jr. and Bruce McCullers FOUNDED: 1954 EMPLOYEES: 20 SERVICES: Complete septic and grease trap services, portable restrooms, grading, roll-off containers SERVICE AREA: Three counties around Vero Beach, Fla. WEBSITE: www.reliableseptic.net

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Left: Installing technician Steve Wilson guides a new Sebring Precast Products concrete septic tank into place as field supervisor Corey Madon looks on.

Below: Installers Ramon Santiago (left) and Michael Ruehman place an Infiltrator Systems chamber as part of a new septic system in Indian River Shores, Fla.

calls. He's been doing it ever since – other than a short stint at age 18 working at his aunt's restaurant when his father fired him for not showing up to work on time. It took him about two weeks to figure out he ought to go back to what he knew best.

The company has added other services to its lineup over the years – grease trap pumping, grading, portable restrooms and roll-off containers – but septic work still dominates. They serve a three-county area and have 20 employees who

Reliable machine operator Seth Record uses a Caterpillar excavator during a drainfield installation.

work out of a 3.5-acre industrial plaza with a 1,400-square-foot office building and a 3,000-square-foot auto garage.

The company has always provided a full range of septic services: "Everything from the smallest plumbing repair to the largest system installs," McCullers says. "Back in the day, everything was done by hand.

My dad had one of the first backhoes things online, some people

My dad had one of the first backho and drag lines in the county."

IN THE GARAGE

Today's installs are aided by an Auto Crane on a Chevrolet 6500. The company still typically uses concrete tanks (Sebring Precast Products Inc.), but also uses polyethylene Infiltrator Systems Inc. tanks on occasion. Other

Some people like to call, some like to do things online, some people even like to stop in. Believe it or not we still get a lot of calls from [the phone book].

- Mandy Madon

equipment includes two 1999 International dump trucks (a 10-yard and a 16-yard), a 2013 20-yard Caterpillar dump truck, four Caterpillar tractors, three Caterpillar excavators (two minis), two Caterpillar skid-steers (277 and 287), two Ford F-350 and four 2013 Chevrolet pickups.

They've got four company-built vacuum trucks – two 2002 Sterlings with 2,600-gallon steel tanks, a 2000 Freightliner with a 3,600-gallon steel tank and a 2013 Caterpillar C65 on which they are retrofitting a used 4,000-gallon



steel tank. They're also in the process of refurbishing a 1998 Ford F-7000 with a 2,200-gallon steel tank. Pumps are from Masport Inc.

Over the years, the company has gone to ever-larger vacuum tanks to maximize the number of pumpouts per load. They're looking at going to a 5,000-gallon tank on a tri-axle truck, which would enable them to pump out five tanks before disposal.

Many accounts go way back. For example, they've installed systems at large agricultural buildings for the big farm growers and have maintained them for years. Recent accounts include extending their reach to municipal customers. "We picked up a couple sewer plants, some large national chain wastewater companies," McCullers says. "We haul their residuals for them. We pump 50,000 to 80,000 gallons once a month."

ADAPTING TO THE MARKET

The gravel-and-pipe drainfield systems of the past are being replaced by more advanced concepts. "Rock is kind of a thing of the past in our county," McCullers says. "The chamber systems just work better. It's mainly a root issue and they're just a lot more root resistant than the old systems."

In 1986, when Florida mandated use of portable restrooms on construction sites, the company saw an opportunity and added that service. Unfortu-

(continued)



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nately many other pumpers did the same, and by 2000 they sold the division. Seven years later, they decided to try again after a bad hurricane season led to a surge in construction. They also added construction containers around that time. "It makes a good package for people who are building," McCullers says.

The company has 200 restrooms from PolyPortables, PolyJohn Enterprises and Armal Inc. Their PolyPortables ADA units are self-flushing and include diaper stations. Service is performed with a 2013 Ford F-550 built out by Satellite Industries with a 600-gallon waste/300-gallon freshwater steel tank and a 1999 Ford F-700 built out by Reliable employees with a



Above: You can tell the Reliable Septic headquarters are in Florida, with the palm trees and bright colors.

The building is beautifully landscaped.

Right: Technician Chris Madon drags a long hose to reach a residential customer's septic tank in Fellsmere, Fla.

1,200-gallon waste/500-gallon freshwater steel tank. Both trucks carry Masport pumps.

Units are used mostly on construction sites. When they do events, the company often donates the units. "Most of the events around here are fundraisers," McCullers explains. "We try to give as much back to the community as possible."

EMBRACING TECHNOLOGY

Technology is key to route efficiency, and Reliable is on board with the latest communications tools. The company has had to look for an alternative to cellphones since Florida

passed a law prohibiting talking on a phone while driving. Today the company's trucks are equipped with laptop computers and drivers now receive schedule updates by email.

The company recently installed a GPS fleet-tracking system from Advanced Tracking Technologies. "We have trackers on all the trucks and TV screens in all the offices," McCullers says. "That way we can pinpoint where every truck is at any time of the day."

The phones ring constantly, and when a call comes in for service, a quick glance at the monitor shows who's closest to the customer.

Other updates include revamping the outdated and hard-to-navigate website. Their new marketing director, Mandy Madon, created a fresh look

Something to bark about

In 2000, when HALO Animal Rescue put in a service call to Reliable Septic and Services, the no-kill shelter ended up with more than a clean drain. Owners George Jr. and Bruce McCullers saw good work being done and became fast friends with the organization.

Bruce has adopted eight rescue dogs and George one. Employees jumped on the bandwagon, as well. "We've got more dogs than we have kids," Bruce says. Time off is freely given to employees who need to take their pet to the vet. And it's not just the employees. "A lot of our customers are also animal lovers and we spread the word," he adds.

The company provides free septic work for the shelter. They also run a Christmas fundraising drive for dog food and sponsor a charity golf tournament. Their trucks carry an animal rescue symbol and their newspaper ads include the line, "Save a life, adopt a rescue pet."

When the shelter needed work on its two-acre property so the dogs would have a place to run, Bruce sprang into action. "I called all my contacts and got it all donated," he says – everything from brick pavers, sod, a sprinkler system and volunteers to clear the property.

Numerous dogs have been saved due to the efforts of the brothers, their employees, suppliers and customers. "It's turned into a passion of ours to support them in any way possible," he says.



We have a great customer base.

We take care of them – helping them through the hard times and going above and beyond to give a good quality job and a fair price – and they take care of us.

- Bruce McCullers

and an interactive site linked to her mobile phone. She receives alerts when someone sends a message or requests service. She also created a Facebook page, which is approaching 1,000 likes. "We run specials on there and interact daily with our customers," she says.

The company wants their customers to be able to get information and make contact with them in whatever way they prefer. "Some people like to call, some like to do things online, some people even like to stop in," Madon says. They also continue to put ads in the phone book. "Believe it or not we still get a lot of calls from that."

UPGRADING THE IMAGE

The brothers have worked on every facet of their business to create a professional appearance and attitude. Employees wear uniforms. The office has been refurbished. The fleet is kept washed, painted and updated. And, of course, the old septic jokes printed on the sides of the trucks had to go.

Company colors – bright orange and blue – along with their version of an alligator ("We're

Florida Gator fans," McCullers explains) are designed to stand out and attract attention. They appear on everything – trucks, portable restrooms, roll-off containers, uniforms and signage. "You can't miss it," he says. "You can see it a mile away. Everybody knows us by those colors." Even their office building is orange with a blue security fence.

The brothers are selective in hiring. And they have the luxury to be as they get about 20 calls a week from people looking for work. Prospective team members are thoroughly evaluated during a two-week trial period. Most of their employees have been with them a long time. Two are dedicated to the portable sanitation side of the business, but everyone is cross-trained on all lines of business.

"We run it like a family," McCullers says. "If they have a problem, they come to me. Everybody's got their own set of life issues and if [someone] has to take time off, everybody steps up to the plate and fills in their spot." The company holds monthly meetings to ensure everything is running smoothly and everyone has the help they need.

ALWAYS ON DUTY

The company name, Reliable, is something they take seriously, and the crew is reachable day and night. "We are a true 24-hour, seven-day-aweek business," McCullers says. Any time a customer calls, they get a live person. Every third week employees rotate being on call in addition to working their regular shift.

For spikes in business or emergency work,

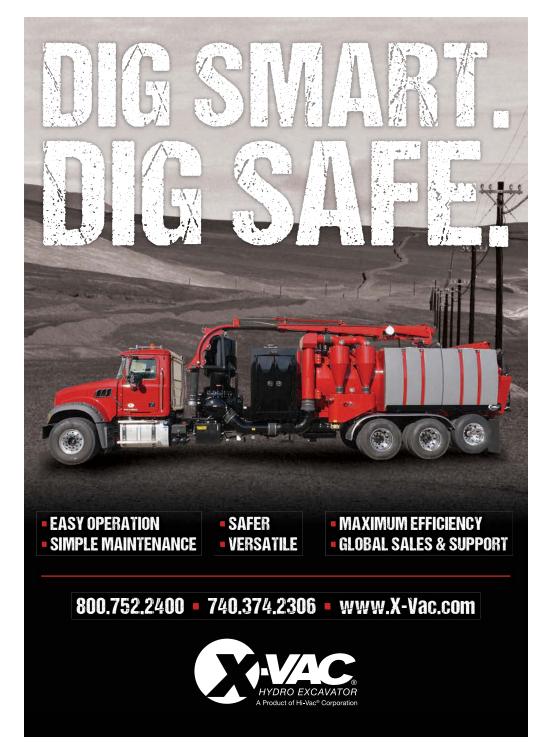
Reliable has three 7,000-gallon Fruehauf tankers to store wastewater "so we can truly run 24 hours a day whether the dump stations are open or not," McCullers says. They average 10 or 15 pumpouts on Saturdays and about 10 on Sundays.

To minimize emergency calls, the company introduced a two-year septic pumpout reminder service, offering discounts for homeowners who plan ahead. "It's definitely gotten a lot of customers on a repeat basis and keeps them out of trouble," McCullers says. "But then you've still got those who will ponder on it and wait until they start to see a slow drain."

As they look back and celebrate the company's 60th anniversary, the brothers also keep an eye on the future. Their modernizing and professionalism efforts have paid off, leading to increased sales. And customers have voted them the No. 1 septic service provider in the region the past three years in a local newspaper poll.

"We have a great customer base," McCullers says. "We take care of them – helping them through the hard times and going above and beyond to give a good quality job and a fair price – and they take care of us." ■









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Alaskan Septic Service Providers Expect Stricter Disposal Limitations

By Doug Day and Sharon Verbeten

umpers in the Matanuska-Susitna Borough of Alaska don't have a local disposal site for septage. Every day, they have to ship 50,000 gallons of septage to the Anchorage Point Woronzof treatment plant. The plant already operates under an exemption from the Clean Water Act allowing it to discharge effluent with much less treatment required than at most wastewater plants. Officials expect the U.S. Environmental Protection Agency to pressure the city to limit how much waste it accepts from outside the area, which also includes around 1.5 million gallons of landfill leachate.

Of the 96,000 residents of what is called Mat-Su, about 80,000 use septics and the population is growing. Two existing treatment plants in the borough can't accept septage because they are already operating with permit exemptions due to high levels of ammonia and nitrates. Mat-Su officials have been studying the matter for years and estimate a regional wastewater plant will cost nearly \$18 million. Even if approved, the plant couldn't operate until 2019.

The study shows that pumpers and haulers travel 500,000 miles a year to dispose of septage in Anchorage — with one saying he makes up to five trips a day.

Land application ban delay fails in Florida

An effort to delay a ban on the land application of septage failed to clear the Florida Legislature in the past session. If something isn't done next year, the ban will become effective in 2016. According to the Florida Department of Health, about 40 percent of the state's septic tank waste is spread on 92 permitted sites.



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The ban is expected to double the average \$250 cost of pumping a septic tank. The Florida Onsite Wastewater Association, and others, had sought a one-year delay so the state could study disposal options and the environmental effects of land spreading, and wants to repeal the ban outright. Even though the legislation failed, the Florida Department of Environmental Protection says it will begin the requested study this fall.

The bill delaying the ban passed the Senate on a 37-1 vote on the last day of the session. But a companion bill in the House was never brought up for a vote. One legislator said many urban lawmakers don't understand the significance of the bill and how much rural counties depend on land spreading. Many wastewater treatment plants don't accept septage and some rural counties have no treatment plants.

Ohio proposal would allow sewer connection opt-out

A proposal in the Ohio General Assembly would allow property owners served by an onsite sewage treatment system to opt out of mandatory sewer system connections. The bipartisan measure was crafted to provide relief to property owners facing mandatory sewer system tie-ins.

House Bill 522 requires that property owners with onsite systems, and the local health department, be notified of planned sewer systems if the property may be required to connect. The property owner could opt out of the connection as long as the onsite system is maintained in accordance with state law. Owners of onsite systems not in compliance would have an opportunity to upgrade their system in order to avoid connecting to the sewer system.

State Rep. Sean O'Brien (D-Bazetta), one of the lead sponsors of the legislation, says people can be prosecuted for not connecting to a sewer system and feels that is unacceptable and unconstitutional. He says the bill was drafted with the assistance of the Trumbull County Board of Health, the Ohio Department of Health and the Ohio Environmental Protection Agency.

Georgia now requires portable sanitation certification

The Georgia Department of Health will now require certification and continuing education for portable restroom operators. Certification classes will be offered through the Georgia Onsite Wastewater Association; contractors certified by the Portable Sanitation Association International will meet the state requirements and only have to provide proof of their PSAI certification.

New regulations dealing with portable restroom units were also passed by the Department of Health after several years of research and two public hearings. \blacksquare

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A Green Choice: Fruitland Introduces

Biodegradable Pump Oil

By Craig Mandli

ruitland Vacuum Pumps are known for their iconic blue exterior, but another color made waves at the company's Pumper & Cleaner Environmental Expo International 2014 booth – green. That's green as in Fruitland Green, its 100 percent biodegradable vacuum pump oil designed to eliminate the chance of contaminating the air, water or ground.

"The main reason we came out with this product is it's what our customers wanted," says Keith Myers, sales manager for Fruitland. "We've had customers in the oilfield, environment, industry, septic service and grease services continuously ask if we have an environmentally friendly oil available. Now we do."

The product is specifically designed for use in Fruitland vacuum pumps, although according to Myers, testing continues on other pump brands. The viscosity of the oil maintains stability across extreme temperature ranges.

"This product is just as effective as typical vacuum pump oil but with the huge bonus of being biodegradable and safe for the environment," says





Myers. "The formulation is nontoxic, is easy to use and completely safe for operators."

Fruitland had been planning to roll out the new Green oil at the 2014 Expo for some time. "The 2013 show was where we really bounced the idea off of our customers and decided a product like this was really needed in the industry," says Myers. "The oil was testFruitland Manufacturing Sales Manager Keith Myers, right, discusses his company's new biodegradable vacuum pump oil, Fruitland Green, with an Expo attendee.

(Photo by Craig Mandli)

ed internally in our shop for seven months, then field tested for three more months. The response was overwhelmingly positive."

Myers says he talked to many Fruitland customers who were excited about the possibility of using biodegradable oil in their units.

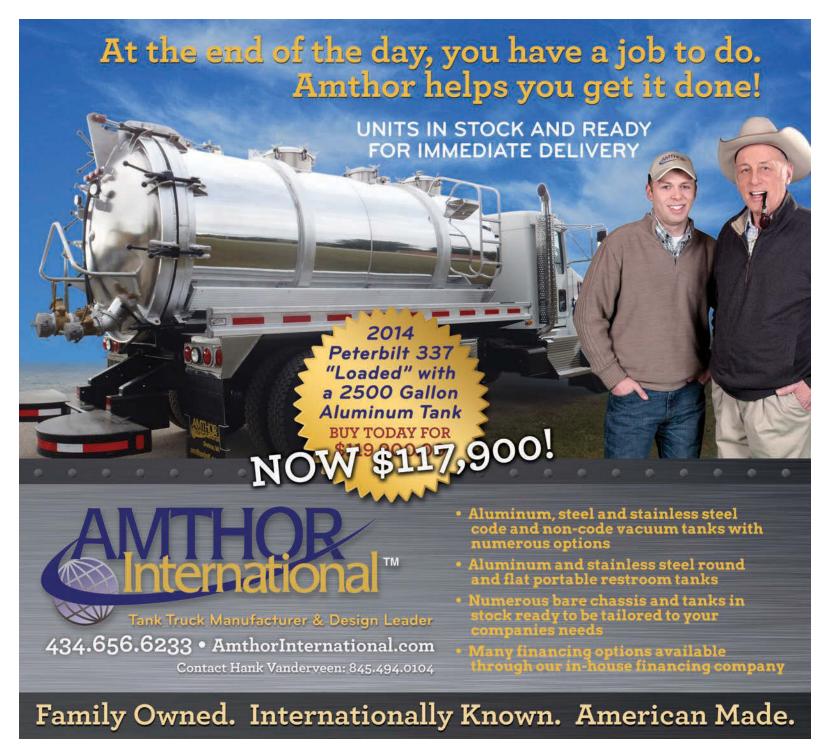
"Not only is it a selling point for us, it's an idea that our customers can pass along to their customers too," he says. "In an era where people are increasingly conscious of the footprint they're leaving on the environment, a septic pumper or drain cleaner being able to tell a customer that the oil they use in their unit is safe for the environment is a great selling point."

Myers says the new pump oil was a way to introduce new customers to Fruitland pumps.

"Talking about the Green oil was actually a terrific conversation starter with attendees," he says. "That gave us a great opportunity to talk with them about our vacuum pump options, and what they can do for their rigs and their business."

The company is finalizing packaging and distribution details for the new oil and will follow up with Expo attendees who showed an interest, Myers says.

Fruitland's technicians are hard at work to roll out several new products for the 2015 WWETT show (the new name for the Pumper & Cleaner Expo). "We're working on some industrial blowers, which will be a completely new market for Fruitland, and also a blower for the dry bulk market," Myers says. "We're excited to enter that market and gauge the reaction at next year's show. It's always a great opportunity for us to show our new products and gather feedback for the future. Hopefully we'll have a product that will create just as much excitement as our Green oil." 800/663-9003; www.fruitlandmanufacturing.com.

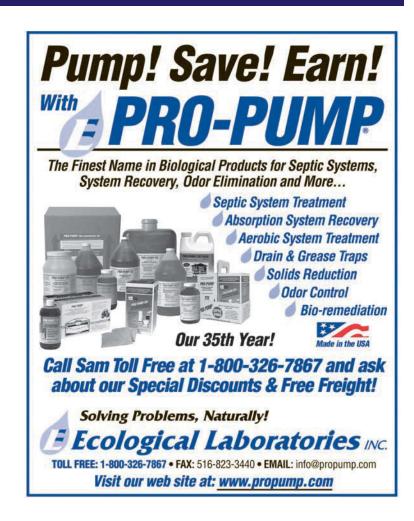




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hen Maxwell and Olen McCutcheon started pumping septic tanks and hauling steel-mill waste in 1947 in Pennsylvania, they owned just one small septic service truck. Today, the company they founded - now known as

McCutcheon Enterprises Inc. (MEI) in Apollo - is one of the state's largest industrial cleaners, employing 125 people and running 275 vehicles, including 21 vacuum trucks and nine vacuum trailers.

As its name implies, this well-diversified company now provides many more services than it did a half century ago, ranging from industrial cleaning and emergency response services to septic pumping, roll-off containers, site remediation and a host of other environmental-related services. And its steady growth reflects a simple premise upheld by subsequent generations of the McCutcheon family: Bold is better than timid when it comes to growing a company.

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a waste-processing facility, the company - now led by President Calvin McCutcheon, Olen's son - continually finds ways to better serve customers through innovation.

"My father [Calvin] and grandfather [Olen] were not risk averse," says Chad McCutcheon, the company's communications manager. He and his brother, Nathan, who oversees operations in Houston, Pa., and is part of the executive management team, are fourth-generation employees. "My great-grandfather, Maxwell, and grandfather, Olen, started with an idea. My father turned that idea into a vision."

As an example, McCutcheon points to the company's move to become certified hazardous waste haulers in the mid-1970s, when the federal government began implementing hazardous waste transportation regulations.

— Chad McCutcheon "My grandfather and father saw what was happening," McCutcheon says. "That's the point where the business really took off. They both saw that the new hazardous waste regulations would create a solid base for a waste-management business. No longer would companies be able to hire just anyone to transport their waste ... they saw a boom coming and they needed to be ready for it."

NEW TECHNOLOGY IS KEY

distances and simultaneously pump it into tanker trailers and roll-off boxes for disposal. Then the company became one of the first customers to buy these specialized GapVax trucks.

> Almost 20 years later, the McCutcheons still believe that investing in new equipment increases productivity and boosts customer service and satisfaction. A good example is the company's recent purchase of three customized vacuum trucks, made by ITI Trailers & Truck Bodies Inc., which can quickly load drilling cuttings from gas and oil wells. Built on 2012 Peterbilt 367 chassis and equipped with low-emission, fuelefficient diesel engines made by PACCAR, the ITI trucks

feature 4,200-gallon stainless steel tanks, a hydraulic hoist for efficient dumping through a full-opening rear door and a 921 cfm blower made by National Vacuum Equipment Inc.

The powerful units enable the company to use just one truck on congested drilling pads instead of the two

it required before (one to vacuum up the cuttings and blow them into rolloff boxes, and another truck to take away the boxes). That, in turn, leaves more equipment and employees to serve other clients. Moreover, because of the way the trucks are designed, they weigh less than conventional highflow vacuum trucks, allowing them to carry larger payloads - and make fewer trips.



We would absolutely

septic pumping and waste

to treat, but in recent years,

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— Chad McCutcheon

THE FLEET FACTS

The company owns many other pieces of equipment and vehicles,

including five GapVax high-flow vacuum trucks (built on Peterbilt, Mack and Volvo chassis and equipped with 5,200 cfm blowers); a Freightliner equipped with a 2,800-gallon aluminum vacuum tank with a Masport pump, built by Progress Tank; and several service trucks – built on Sterling, Peterbilt, Mack and Freightliner chassis – with stainless steel or aluminum tanks in the 2,800- to 4,300-gallon range, built out by ITI, Progress Tank and Presvac Systems and all equipped with Wittig RFL 100 pumps (Gardner Denver) and National Vacuum Equipment Inc. blowers.

In addition, the company owns four 5,500-gallon, stainless steel tanker trailers, with manufacturers including Polar Corp. and Stainless Tank & Equipment LLC, and equipped with Wittig RFL 100 pumps; two 5,500-gallon tanker trailers made by Dragon Products Ltd. and equipped with National Vacuum Equipment pumps; three 6,500-gallon aluminum tanker trailers

Employee safety matters

Employees at McCutcheon Enterprises Inc. perform many services, from heavy-industrial cleaning of tanks and pits in factories to collecting drilling cuttings in the gas and oilfields in the Marcellus Shale. No matter what service they provide, employee safety always comes first. That's why the Apollo, Pa.-based company has its own safety division, staffed by a safety director and two emergency-response coordinators who travel with crews in emergency-response situations.

Members of the safety staff are certified by the Occupational Safety and Health Administration in a variety of areas, ranging from construction to hazardous-waste operations. In fact, the company's safety personnel even offer training to other contractors, says Chad McCutcheon, the company's communications manager.

"A lot of people in our industry can do confined-space entry work but not confined-space rescue work," he says. "We provide our employees with both kinds of training, which helps us because our customers don't have to hire two separate companies — one with employees trained in only confined-space entry and another with employees trained in only confined-space rescue. That's huge."

All field employees must pass a 40-hour HAZWOPER (hazardous-waste operator) training course; a 10-hour OSHA industrial-training course; a 10-hour construction-training course (for working in areas where OSHA construction regulations apply); first-aid and CPR training; confined-space entry and rescue training; lock-out, tag-out training (which prevents machinery from getting turned on while cleaning crews are working); and many more.

"With our services so diversified, our employees find themselves working in many different situations – even if it's just one time," McCutcheon says. "The bottom line: If there's a training course specific to an industry we serve, our guys take it."



made by Heil Trailer International Co. and Tremcar Inc. and outfitted with Wittig RFL 100 pumps; four dump trucks (Mack and Peterbilt chassis with dump bodies by J&J Truck Bodies & Trailers); and 15 tri-axle The project managers and sales team at McCutcheon Enterprises Inc. stand in front of one of the company's many service trucks in Apollo, Pa.

roll-off trucks (Macks and Peterbilts) equipped with 60,000-pound hoists made by GalFab (a Wastebuilt company) and extended tails.

While the company's roots are linked to septic pumping, McCutcheon Enterprises doesn't do much septic work anymore. The company pumps and treats about 1.25 million gallons of municipal waste a year.

"We would absolutely like to have more septic pumping and waste to treat, but in recent years, MEI has had more success in providing other complete waste management solutions to our clients," McCutcheon explains. "For us, providing septic pumping and treatment services is not about the money as much as it is about providing a valuable community service to customers in our local area. We get the most bang for our buck by providing other solutions, such as emergency response cleanups or hydro-cleaning with a high-flow vacuum truck. Another area in which we'd like to expand our business is in the world of restaurant grease traps." McCutcheon concluded.

WASTE NOT, WANT NOT

Facing more competition and disposal-capacity questions in the late 1990s, as well as growing concerns over ever-escalating disposal fees and associated hauling expenses, McCutcheon Enterprises built its own waste treatment facility. In 2001, the company opened what is now a 58,000-square-foot treatment facility that can handle everything from solid to semisolid to liquid wastes from many different industries. Those waste streams could include sediment from a chemical-treatment plant at a local steel mill; chemical and sewage solids that accumulate in clarifiers and digesters at other treatment plants; and drilling mud and cuttings collected at natural gas or oil well drilling pads.

"But nine times out of 10, it's nonhazardous slurry or sediment that builds up in tanks and pipelines at industrial facilities," McCutcheon says.

The waste treatment facility can treat and release up to 160,000 gallons of wastewater per day (or about 58 million gallons of wastewater a year) from its biosolids treatment area. A waste solidification area can process up to 500 tons of waste per day, he says.

The facility offers many benefits. First, it significantly reduces transportation costs. Second, spending less time trucking waste to treatment facilities boosts productivity dramatically because the company can perform more cleaning jobs per year. Third, it generates another revenue

(continued)



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stream because the company allows other contractors to bring in waste. And perhaps less tangible but equally important, customers like it because the company can McCutcheon Enterprises technician Dave Dingey agitates a tank during a pumping job.

handle all aspects of a job, from cleanup to disposal, McCutcheon explains.

"We responded to clients' needs," he says. "Clients prefer to hire one company to manage waste, transport it and dispose of it. It's a cost-effective way to provide waste-disposal solutions to our clients. Customers reduce their costs, compared to sending it to a facility that's farther away or to one in New York or Ohio ... and when they break down their costs, they can see the savings gained from hiring one contractor as opposed to multiple contractors."

 $The facility \, runs \, several \, different \, treatment \, processes. \, One \, process \, treats$



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municipal and residual waste from sources such as municipal treatment plants, residential clients, manufacturers and the energy and industrial sectors. It utilizes screening and degritting, chemical treatment, separation of solids and liquids, and filter pressing, which consists of a series of vertical plates that squeeze out solids. The resulting cake can be landfilled, and the remaining liquids receive further treatment before they're discharged into a municipal sewer.

The solidification process involves putting liquid and semiliquid materials into four armor-plated cement pits, where a solidifying agent is added. After the waste solidifies, it's suitable for landfill disposal, McCutcheon says.

The company recently modified its solidification process to include waste reduction, which is a more efficient treatment method that yields less solid waste. In this process, waste passes through a rotary filter press, separating liquids and solids. The liquids are sent to another processing area for further treatment, while solids are landfilled.

MORE GROWTH AHEAD

Future growth remains in the company's plans, as evidenced by the acquisition in 2013 of Myzak Hydraulics, a dealership for three equipment brands that sells hydraulic hoses, parts and valves to operators in the Marcellus Shale play and other clients. The company also offers oil and gas industry solutions, such as roustabout services and containment liners for well pads.

When does the diversification stop? "I don't see a limit at this point," McCutcheon says. "We've been around since 1947, my brother and I are going to be around for some time to come and Dad has no plans to quit anytime soon either. And we'll keep adhering to Dad's philosophy of people, performance and progress − that the best people perform the best work, which leads to continual progress and growth. So really, the sky's the limit." ■

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Think Outside the Box

Defying convention can give your company a competitive edge By Eric J. Romero

eaders inspire people to do amazing things – the type of things their followers would not do on their own. With leadership, a vision and competitive advantage become reality. The more change a company faces, the greater the need for leaders. The more flexible a business must be to survive, the greater the need for leaders. Given that today's environment is characterized by frequent change, leadership is more important than ever before.

Unconventional leaders go a step further. They lead their companies to repeatedly do or create things that people love but no one expected, especially their competition. Unconventional leaders are fanatical about the products and services they provide rather than profit, yet they tend to lead the most profitable businesses in their industries. They create companies built on innovation, flexibility and risk-taking that redefine their industries and sometimes the way people live. Through their companies, they often lead other firms in terms of technology, customer service, etc. Unconventional leaders beat the competition on a regular basis.

Apple co-founder Steve Jobs was a prime example of an unconventional leader. He didn't look like the typical business leader, and his leadership style was anything but conventional. In fact, his background was contrary to what most people would expect of a successful corporate leader. He dropped out of college and had no formal management training. Despite this, or maybe because of this, he had an unconventional leadership style that led to the creation of an unconventional firm. In fact, the people with the most education and experience are often the most conventional thinkers.

UNCONVENTIONAL THINKERS

Unconventional leaders are unconventional thinkers; but what does that mean? Their ideas come from a wide range of areas. They often use bits and pieces of simple concepts in unique combinations to create new solutions to problems. Their unique thinking is often reflected in their eclectic mix of interests and people with whom they form relationships. They like information and ideas, and often focus on things that most people overlook. Unconventional people like to think about things and understand them fully.

Compare the difference between conventional and unconventional thinkers:

Conventional thinkers...

- Like safety, avoid risk.
- Say things like "This is just the way we do things" and "Everyone does it this way."
- Accept things as they are.
- · Avoid expressing their ideas unless agreement is likely.

Unconventional leaders are fanatical about the products and services they provide rather than profit, yet they tend to lead the most profitable businesses in their industries.

- Follow trends; there is safety in numbers.
- Are less willing to think, would rather continue doing things the same way.
- Consider agreement and consistency very important.
- Have a negative perception of differences; these are weird, strange, odd, etc.
- Do not question why things are the way they are, do not think of a better way.
- Value established knowledge.

Unconventional thinkers...

- Search for improvements or even perfection.
- Think and act differently from most people.
- Re-evaluate everything, including their beliefs, and change them if necessary.
- Integrate disparate ideas and knowledge into new ideas and solutions.
- Are not restricted by other people, do not care what they think or do.
- Like change, see it as an opportunity for improvement.
- Are willing to try new things and learn from them, whether or not they work out.
- Believe that constructive conflict leads to more ideas and a better understanding of issues.
- · Openly express what's on their mind.
- Value thinking and creating new knowledge.

Although it might not be an easy change, conventional thinkers can become more unconventional. Everyone is born an unconventional thinker. Just observe young children and you can see their amazing creativity and free thinking. Unfortunately, as kids get older, they are taught to think like everyone else. They learn to become conventional thinkers. However, if this can be learned, it can be unlearned. You might not become as unconventional and innovative as Steve Jobs, but you can become far less conventional in your thinking – and become a more unconventional leader.



Here are some ideas you can use to start on that path:

- Force yourself to try new things: music, food, activities, travel.
- Question everything you do and believe; stop doing things to fit in or just because everyone else does it.
- Get used to people not agreeing with you. Always tell people what you think, even if they might not like it.
- Debate with people who disagree with you in order to understand their point of view. Accept their ideas even if they are different.
- Talk to people who are totally different from you and learn from them: younger, older, retired, foreigners, different professions.
- Try new ideas even if you are not sure they will work.
- When new ideas don't work out, view this as part of the learning required to try new things – the cost of creativity – not as a failure or mistake.
- Don't take yourself too seriously; use humor to make fun of yourself when things don't work out.

GETTING IT DONE

Doing the above activities is easier if they are done with other people, so look for groups you can join or create to help you become more unconventional. While changing is not easy, becoming an unconventional leader has the potential to help you create significant competitive advantage based on innovation, flexibility and risk-taking.

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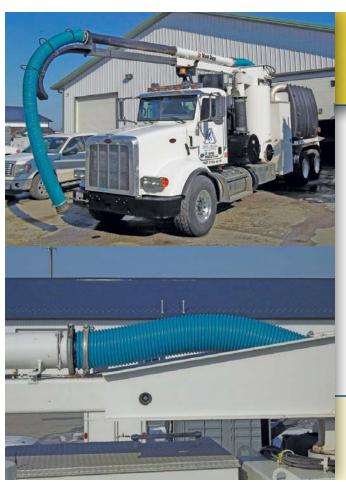
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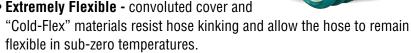
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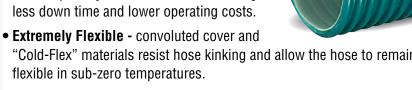


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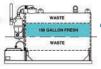






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Regulations Reboot in Colorado

Updated onsite guidelines are a welcome addition for the Rocky Mountain state's growing wastewater trade association By Doug Day

he Colorado Professionals in Onsite Wastewater (CPOW) organization is now 10 years old, tracing its origins to when a small group of people decided the state's industry needed a new direction and new regulations. Chuck Cousino was involved in that effort as president of CPOW last year and is now responsible for managing the process; he became Colorado's onsite wastewater treatment system (OWTS) coordinator for the Water Quality Control Division in November 2013.

What is the history behind the regulations?

Cousino: Emergency guidelines were implemented as regulations in 1974 with a few revisions in later years in reaction to issues that came up. A group of regulators and practitioners formed the Individual Sewage Disposal System [ISDS] Steering Committee in 2002 to update the regulations. Many of them went on to found CPOW in 2004.

One of their goals was a full-time position to run the state's onsite program. The position was created in 2008 and I took over when my predecessor retired.

In 2009, the state initiated the process to rewrite the ISDS regulations, which eventually involved more than 250 people, roughly 20 meetings and six or seven drafts. OWTS Regulation 43 went into effect in July 2013 and local public health agencies had one



Contact Chuck Cousino at 303/692-2366 or chuck. cousino@state.co.us.

year to implement their regulations that have to be at least as stringent.

What was CPOW's role?

Cousino: Much of what happened can be credited to the group that founded CPOW. They and the local directors of environmental health were the most active in the stakeholder process.

One of the results was a defined need for training. CPOW officially formed an education committee last year, but we already had two [National Association of Wastewater Technicians]-certified trainers and have offered NAWT classes at least annually for inspectors, installers and O&M providers for years.

We are modifying the NAWT design class that was presented for the first time last year at the Pumper & Cleaner Environmental Expo International. There are items that still have to be added because of the unique geological conditions we have in the Rocky Mountains.

CPOW has added a soils class that takes much of its content from the University of Minnesota Onsite Sewage Treatment Program soils class, and we're adding the Colorado components. Two of the biggest additions to the new regulation were the inclusion of long-term acceptance rates and placing a focus on soil structure; we were relying strictly on percolation tests. Soils training has become a real focus.

What were the biggest gaps between the old and new regulations?

Cousino: The biggest thing was changing the focus from disposal to treatment and moving toward a performance-based standard instead of a prescriptive code. We aren't there yet, but it's a good start. The new regulations have brought us more in line with industry standards in areas like soils, O&M, training and oversight. There is a minimum interval for maintenance evaluation by a certified inspector that varies based on the type of system. The regulations are more science-based and allow more use of current technologies to overcome site restrictions.

Did you get everything you wanted?

Cousino: The regulations were developed before my arrival. My understanding is that many areas of discussion couldn't get buy-in from all the stakeholders so there are about 15 items that are opt-in/opt-out for the counties. One of the opt-ins is to allow for reductions in system size or isolation with the use of higher-level treatment systems. If they do, they must have oversight programs to ensure proper maintenance is conducted.

Tanks have to be recertified, watertight risers to grade are required, and a focus has been placed on system maintenance. There are significant advancements and systems are going to last longer.

- Chuck Cousino

Another opt-in is a transfer of title inspection. If a county chooses to implement this, they must provide oversight and the inspector has to be certified by NAWT or an equivalent national program. A couple of counties are more stringent and require the same certification for those doing maintenance on higher-level treatment systems.

One of the biggest reasons for the options was that some counties have bigger programs and staff, 30 or 40 people. There is a lot of growth along the Colorado Front Range and their programs tend to be more progressive.

Some of the smaller counties

may not even have an environmental health program. They may rely on a land-use person or building inspector for OWTS inspections and have only three or four permits a year. Their reluctance to jump into more programs is understandable.

Are the new regulations working?

Cousino: Yes. Some counties kept their old regulations and worked in the new ones. Others started with the new regs and kept some of the nuance of their old rules. For the smaller counties, we developed a four-page template



Getting past the deal breakers

Just as the new onsite wastewater regulations were about to be finalized in Colorado, a small group of stakeholders started to question a few specific items. "Suddenly some people were realizing that it really was going to happen," says Colorado's onsite wastewater treatment system coordinator Chuck Cousino, who is also past-president of Colorado Professionals in Onsite Wastewater. "Some felt that we always made small modifications to the regulations in the past and wondered why we couldn't do that now."

In response, the stakeholders were called together for a meeting to identify all the main "deal breakers" that needed attention. "They made a list of those things they absolutely could not live with, sat down, and hammered it out."

Many of the contentious matters ended up as items counties could adopt if they wanted. Cousino says that helped get the regulations passed, and he plans to spend the next few years assisting both practitioners and regulators and providing direction as to where improvements can be made the next time the regulations are updated.

to adopt the regulations by reference and still allowed for local items to be included. There is also a checklist for the opt-in/opt-out items, included as an appendix where they can define what items they want to include. We received a lot of positive feedback to the template. There are still a few counties we haven't heard from, which we expected, but we'll work through that.

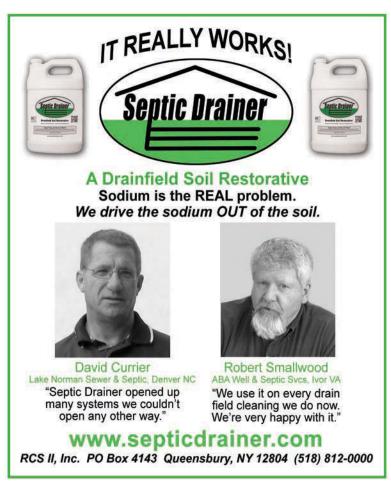
Is the opt-in/opt-out option a strength or weakness?

Cousino: It's a good step that allowed the core items to be implemented. The site evaluation requirement is very extensive. Tanks have to be recertified, watertight risers to grade are required, and a focus has been placed on system maintenance. There are significant advancements and systems are going to last longer.

The options allow the smaller counties to work within the framework of their abilities, both manpower and financial. Education will make a difference and we plan to revisit the regulations in a few years.

Any advice for other states that want to do such an update to their regulations?

Cousino: Patience. 'Baby steps' was the term used by my predecessor. Start early with the stakeholders, define where you want to go and how to get there. You may not reach the end right away, it might be the next time or the time after that; just keep things moving in the right direction by getting buy-in from your stakeholders and get their feedback. Education is key.





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Erik Gunn is a business writer in Racine, Wis.

Know the Real Cost

Price is only one factor in determining how long it will take a new piece of equipment to return a profit By Erik Gunn

If you own this equipment, would it

help you sell the jobs more

quickly? Do you lose jobs

set up a rental? ""

because you can't get to it for

two days because you have to

o you're all ready to buy a new piece of equipment for your business – perhaps a vacuum truck or an excavator.

You've settled on your preferred model, figured out your finance.

You've settled on your preferred model, figured out your financing and made room in your budget for payments. Now, hold on. There are two more questions you must always consider before making a major business purchase.

No. 1: How soon will that new gadget pay for itself? And No. 2: What is owning it going to cost you?

You really need to know the answer to the second question if you're going to accurately answer the first one.

The cost of owning something isn't just the purchase price or even the cost of the loan – it's all the additional expenses that come along with it.

If you have always ridden a bus to get anywhere and one day buy a car to save on bus fare, you'll take on other expenses: buying gas, paying auto insurance premiums, paying for repairs, or even for your state registration and license fees. Those will all be part of the cost of owning that car – not just the car's price and your finance charge.

Business equipment is no different. Everything your business owns incurs some cost of ownership, however small. Some are easy to figure out; others are more complicated. Some you can only guess at.

BUSINESS DECISION

"This is a business decision," says Paul Schwada, a Chicago-based business consultant. "The choice is essentially a decision to invest in the business in a specific area, and there are some bigger-picture considerations than just the obvious numbers."

Jamie Smith agrees. He's a certified public accountant who owns Mr. Rooter of Greater Baltimore. There's another side to ownership cost, he points out – the cost of not owning that new machine.

Maybe you're getting by with an existing device you've adapted to the task. If the new machine can allow you to do the work a lot more efficiently, it might allow you to bill more jobs in less time.

Or, says Smith, "If you don't own this piece of equipment and you're having to rent it, that's significant. If you own this equipment, would it help you sell the jobs more quickly? Do you lose jobs because you can't get to it for two days because you have to set up a rental?"

Against the cost of non-ownership, in rentals, lower efficiency or both, you'll also need to weigh the costs of ownership: debt payments, insurance, maintenance and more.

Armed with that information, you can begin to calculate how soon the machine will pay back – in revenue and profits – the costs you're taking on when you buy it.

GOOD QUESTIONS

In making those calculations, it's reasonable to project what additional business you might gain by having the new tool in your possession – so long as you're realistic in your forecasts.

Schwada advises asking yourself several questions about your prospective purchase. These can point you to some deeply hidden potential ownership costs.

Does the new piece of equipment fit your operation? Or, instead, does it represent a big change in size or function from what you've used before?

If the purchase is a lot different from what you've used before, be prepared for it to be used less. Employees might not really "get" how to use this

new device, or they may simply prefer old, familiar options.

In the best case scenario, maybe they'll just need extra training to get comfortable with using it. That's another cost of ownership but one that will ultimately pay off.

In the worst case, though, maybe its design makes it too difficult to use. If a new piece of equipment just sits idle because no one wants to use it, your projections about the revenue it will fetch will end up being way too rosy, Schwada warns.

You're the best judge of whether the new tool makes sense for your business, says Smith. "Don't be tricked by a salesperson telling you, 'Everyone else has

one.' Maybe they're sorry they bought that piece of equipment; if it's sitting around, it's just a drain on your operation."

Does it overlap equipment you already have? "Almost every new piece of equipment – once in use – does some things that you used to do with other equipment," Schwada notes.

That could be good or bad. If your older equipment stays back at the shop all the time as a result, think about unloading it to recapture some dollars. But if you can still use both the old equipment and the new tool, maybe you've increased your capacity for certain kinds of jobs. If there's a real market, that can be great.

How realistic is your plan for the new equipment? You may hope to expand into some new specialty line of business. Be realistic about the actual opportunity.

"You won't want to invest in a significant piece of equipment for a new area of business without a good guess on the likelihood that it will pan out," Schwada says.

Jamie Smith



Sample costs of ownership

What additional expenses are associated with specific pieces of equipment?

I asked Bruce Hines of Brown Plumbing and Septic in Chesapeake, Va. He's well-positioned to advise both septic pumpers and drain and sewer cleaners. He gave his expert assessment on the hidden costs that come with ownership of big-ticket tools of the trade.

Vacuum truck: Replacing a vacuum pump or blower that breaks down can cost \$5,000 or more, Hines notes. You can keep repair and replacement costs down, but it will cost you in another way (although probably less than repairs): spending time and wages on routine maintenance, such as regularly cleaning components. "If you don't keep your secondary trap cleaned you can get water contaminants into the pump."

Combination truck: Repairs and maintenance costs are "on a much larger scale and a much more expensive scale," Hines says. Necessary upkeep can range from replacing damaged or worn hoses to fixing or replacing a broken blower or other component.

Trailer jetter: "Maintenance is always an issue," says Hines, as is the diesel fuel or gasoline to run the engine. Also consider your water supply. And don't forget weather – freezing temperatures can do permanent damage to equipment that has water in it. Reduce weather-related costs by picking equipment that is easy to winterize.

Sewer camera: As sewer cameras get more and more complex and sophisticated, repairs can become costly. "If they break, they've got to be repaired," Hines says. And local service is not always an option; you may need to add in the cost of shipping it back to the manufacturer.

Once you invest in a piece of equipment like this, you raise customers' expectations. They'll naturally think you should be able to provide the service, even if the device is out for repair. A rental or loaner for when the camera is in the shop is part of the ownership cost too.

If you're already fulfilling customers' requests with existing equipment in place of specialty equipment you plan to buy or by renting specialty equipment – or if you are having to turn down lots of requests for a particular service because you lack the needed tools – you can probably have some confidence in the future possibilities. But again, be realistic. Don't get caught up in overly optimistic scenarios.

Before you make any major capital investment in your business, take time to figure out its real return – how soon it will add to your bottom line instead of just eating away at your top line.

Then you'll know whether it's worth the money you plan to spend in the first place. \blacksquare

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Promote Groundwater Awareness

Pumpers can team with the National Groundwater Association to raise awareness for Protect Your Groundwater Day By Ken Wysocky

rotect Your Groundwater Day (PYGD) on Sept. 9 very well might pass unnoticed by many pumpers. But it deserves some attention. In fact, it could even provide pumpers with a marketing opportunity, while at the same time increase customers' awareness of one of the country's greatest – and, in some areas, most endangered – natural resources.

PYGD typically falls on the second Tuesday in September. It's sponsored by the National Groundwater Association (www.ngwa.org), a trade and professional organization for those employed in the groundwater industry. That includes everything from water-well drillers to groundwater engineers who design well systems to man-

ufacturers and suppliers.

"The overarching purpose is to advance groundwater knowledge in general and raise the bar for professionals in the industry," says Cliff Treyens, public awareness director for the organization. "We also educate the public about the importance of groundwater stewardship."

Technically speaking, septic pumpers are not part of the association's focus. But that doesn't mean they can't be comrades in arms with the group; after all, proper septic system maintenance helps to protect groundwater, which is defined as water that lies below ground level in water-bearing geological formations, Treyens explains.

How important is groundwater? Consider this eye-opening fact: An estimated



Cliff Treyens, public awareness director for the National Groundwater Association, may be reached at 800/551-7379 or ctreyens@ngwa.org.

99 percent of the world's freshwater is groundwater. "Even if you don't get water from a well, I think that statistic can help you appreciate that groundwater is worth protecting," Treyens says. The association uses PYGD to aim a spotlight on this invaluable resource – raise public awareness of what groundwater is, why it's important and what people can do to protect it. Pumpers can help spread that message, as Treyens explains in the following interview.

Pumper: Is there a logical connection between the septic pumping industry and your organization?

Treyens: Yes. People who use water wells typically are concentrated in the same rural areas where septic systems also are more prevalent. And a well-made, well-constructed and properly located septic system can treat sewage properly and protect groundwater, while a poorly made, installed or located system can contaminate groundwater. Our industries have symbiosis there.

It's in the interest of both industries to establish high standards of construction and maintenance because neither one of us wants to foul the resource that's our customers' lifeblood. We already partner with the National Onsite Wastewater Recycling Association. They understand that protecting groundwater is important to them and their customers.

Pumper: What role can pumpers play in protecting groundwater?

Treyens: They can educate customers about how they can protect groundwater through their own daily habits. If you change your own oil, don't dump it on the ground ... don't pump toxic chemicals down your toilet.

They also can emphasize the importance of proper septic system maintenance – help them understand exactly what maintenance their system requires, because if it fails it can contaminate groundwater. You can explain the adverse consequences of inadequate maintenance ... point out to them that it's really a matter of their health.

If I read a newspaper and saw a guy quoted about how important it is to protect groundwater, and he was a septic system professional, I'd think he stands above other pumpers.

- Cliff Treyens

One analogy we use is cars ... it's always better to stay on top of maintenance than wait until something goes wrong, like a catastrophic engine failure. The consequences of poor maintenance are almost always more costly than a gradual investment over time to keep a system in good operating order.

Pumper: Are septic pumpers uniquely qualified to play an important role in groundwater education?

Treyens: Yes. The thing about professionals in the septic industry is they're in proximity to and

in contact with people who use groundwater for drinking ... mostly rural areas. By virtue of that, these professionals are in a perfect position to educate their customers.

Pumper: What else can pumpers do to spread the word about groundwater protection?

Treyens: They can ask local newspapers to run a story or speak at community meetings that allow time for public comment. All kinds of opportunities exist to explain how protecting groundwater is important. We have a lot of information on our website. If they can talk, they can do it ... and

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they don't have to be a journalist to ask a local new spaper to write a story.

You'd be surprised at how many venues people have to communicate these days, with Facebook, blogs and so forth. If you're of a mind that you have information to give to the public, then pull it off our website and start sharing it with people. We've got thousands and thousands of people who are potential educators and you could argue it's just as or more important for people in the septic industry to do it.

Pumper: Would it appear self-serving for pumpers to advocate regular maintenance?

Treyens: I think customers will think that someone who expends the effort and time to communicate a message like that is somebody who gives a darn, not necessarily doing it for selfish purposes.

If I read a newspaper and saw a guy quoted about how important it is to protect groundwater, and he was a septic system professional, I'd think he stands above other pumpers. I'd figure if he was quoted in a newspaper, he must know what he's talking about ... he's a doer. And I think the public would perceive it that way too. You're projecting a positive image – someone who's bringing up an important issue. And that would increase my confidence in you.

Pumper: Could pumpers use PYGD to raise awareness?

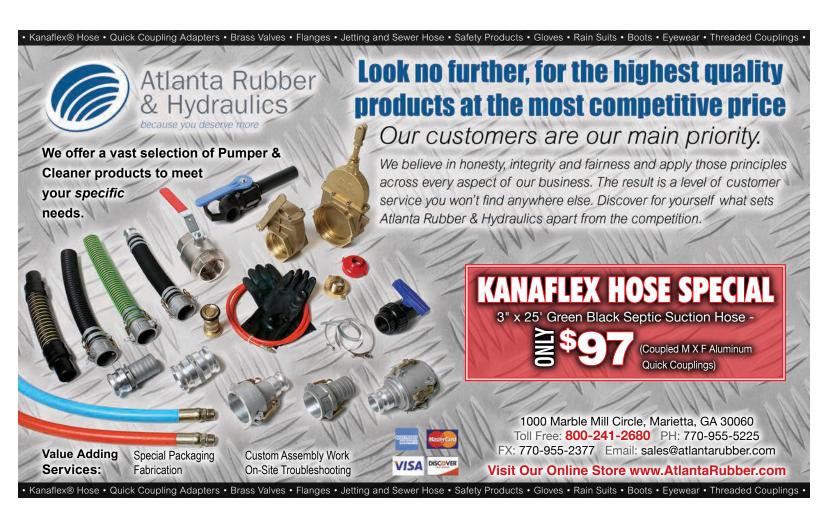
Treyens: There's no limit to what you can do with it if you're willing to execute it. For example, some water-well drillers offer customers discounts on Protect Your Groundwater Day. And some county health departments around the country have used Groundwater Awareness Week (in early March) and Protect Your Groundwater Day to offer discounted water-well tests. So they're taking this recognition event and using it to draw attention to something they're trying to accomplish. I could definitely see a pumper offering a discount during Protect Your Groundwater Day.

Pumper: Where can pumpers get good information to give to customers?

Treyens: I would suggest going to one of our websites: www.wellowner. org. Click on the Protect Your Groundwater Day logo to get information. People are free to use anything that's there: cut and paste it into an article, link to it – we don't care. We just want to get the information out there.









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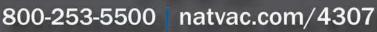
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Jim Anderson, Ph.D., is an emeritus professor at the University of Minnesota Department of Soil, Water and Climate, education coordinator for the National Association of Wastewater Technicians, and recipient of the pumping industry's Ralph Macchio Lifetime Achievement Award. Email Jim questions about septic system maintenance and operation at editor@pumper.com.

Breathing New Life Into a System

Be prepared to explain the basics of pretreatment components and aeration to your onsite customers with struggling systems By Jim Anderson

y system failed! Should I put in an aerobic treatment unit? This is another homeowner question that usually follows or precedes a question about how and when oxygen is important in a system. In a previous column we discussed formation of the biomat and the relationship between the organic loading through measures of BOD and FOG, and development of a more resistant and thicker biomat.

Adding more pretreatment components – along with altering household practices – is a way to address the organic loading issue and keep biomat development at levels where the soil is able to hydraulically accept the water generated by system users. Pretreatment components involve oxygen as a part of the process of breaking down and removing the organic waste constituents before they reach the soil treatment unit.

PROBLEM SOLVING

Several types of pretreatment components can be used. These include a variety of media filters (sand, peat, textile) in addition to aerobic treatment units (ATUs). Whether adding any of these components will help solve the situation where a drainfield has already failed depends on the factors discussed previously: that the condition is the result of hydraulic and organic overloading and lack of proper septic tank maintenance, or it is due to soil compaction or smearing. In most cases where there is an existing problem, additional pretreatment efforts will need to be accompanied by a resting period, which also may mean some modification to the soil treatment area.

Determining the appropriate pretreatment component for a specific situation requires knowledge about how each component works. In an ATU, wastewater is pretreated by adding air to break down organic matter, reduce pathogens and transform nutrients. There is usually a septic tank in front of the ATU that acts as a trash tank to remove the larger solids and foreign material such as plastic products or baby wipes.

A highly oxygenated environment is created by bubbling compressed air through the liquid effluent to promote aerobic bacteria in the unit. These bacteria are more efficient at breaking down the organic matter than the aerobic bacteria that survive in a septic tank. Effluent delivered to the soil treatment area from a properly operating unit is much cleaner. There are still relatively high levels of nutrients and pathogens present but much lower organic loading. There are also now aerobic units set up and operated to address nutrients as well.

In other than specific types of peat filters, septic tank effluent is delivered periodically through a set of pressure distribution laterals. In all cases effluent is uniformly distributed to the media. Treatment mechanisms in

media filters involve physical filtering of solids, ion exchange (alteration of compounds by binding the media), decomposition of organic waste, trapping of pathogens and transformation of nutrients.

By using equal distribution and periodic loading over time, septic effluent comes in contact with oxygen in the unit and allows aerobic bacteria time to break down the waste. In areas where nitrogen is a public health or environmental concern, recirculating media filters can be installed to address this specific problem.

KNOW THE LOADS

As wastewater moves through a recirculating media filter, the filter becomes oxygenated and the nitrogen present as ammonia in the effluent is transformed to the nitrate form of nitrogen. The effluent is then circulated back to the septic tank, which is low in oxygen and high in organic matter; there the nitrate is converted to nitrogen gas and released through a process called denitrification.

The pretreatment component selected will depend on the organic loading, as well as the level of desired treatment of not only the organic loads but also nutrients and pathogens and the consistency of the waste generated. For instance, an ATU would not be selected for a situation where the system only periodically receives wastewater. So they would not be an ideal choice for seasonal or periodic-use residences because it is important that the aerobic bacteria are consistently fed. If they go through time periods of low loading, the bacteria do not survive and thrive well. So when they are hit with a higher load, they are not able to break down the waste as efficiently.

All of the pretreatment components have the potential to improve the function of a failed system and, by "cleaning up" the effluent, allow the system to recover over time. Other potential applications include use in areas where vertical separation distance to a limiting layer – such as bedrock, high water tables and wellhead protection areas – ensures adequate treatment before discharging into the environment.

Homeowners should be made aware that all of these pretreatment components will require more maintenance and management than they have been accustomed to with their septic tank. Since one of the causes of the failure may be lack of septic maintenance, having this discussion with the end user is important. It will take some education to get them to understand that continuous maintenance is required to keep these systems operating efficiently. That is why many states and local authorities require maintenance programs if these components are used.



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wner Jason LaChance operates this red over white 2006 Mack Granite truck built out by Joe's Welding Supply in 2012 with a 3,200-gallon steel tank and Masport HXL400 vacuum pump. Pulling power is provided by a Mack MP7 405 hp engine. The truck has a 22,000-pound front axle and 52,000-pound rear, and 4-inch inlet and 6-inch dump valves. LaChance also added heated collars to avoid winter freezing and an oil-catch muffler. The truck also has aluminum wheels and chrome accents. The new truck was in storage for six years and was bought with 400 miles in 2012. LaChance runs a one-man, one-truck operation and serves mainly residential septic-pumping customers.

SHOW US YOURS!

Got a truck with real WOW appeal? Show it off to *Pumper* readers! Send photos of your truck after it has been lettered with your company name. Any industry-related truck is acceptable. Please limit your submission to one truck only.

Your Classy Truck submission must include your name, company name, mailing address, phone number, and details about the truck, including tank size, cab/chassis information, pump information, the company that built the truck, and any other details you consider important. In particular, tell us what features of the truck help make your work life more efficient and more profitable. Email your materials to editor@pumper.com or mail to Editor, *Pumper*, P.O. Box 220, Three Lakes, WI 54562. We look forward to hearing from you!



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HOW IT WORKS:

Separation of liquid and solid wastes enter the container through the toilet pan. The liquid drains to the bottom of the container. Evaporation of the liquid occurs due to airflow over the liquid surface. Instances do occur where it is necessary to install a liquid overflow to avoid liquid overload- i.e. high usage applications, humid climatic conditions.

As the waste migrates down the sloped ridged, perforated drying plate, it is subjected to continuous ventilation thereby promoting dehydration of the solids and evaporation of the liquids.

This forced extraction ventilation system results in continuous air flow through the unit, allowing aerobic decomposition and evaporation of liquid waste. It also creates negative pressure within the container, thereby preventing the escape of odors through the toilet pan.

The airflow is assisted by the ventilation extraction unit positioned on top of the outlet vent pipe with air being drawn into the container via the inlet vent pipes.

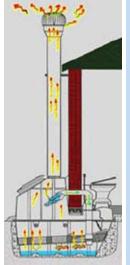
Sunlight absorbed by the black manhole cover increases the ambient temperature of the container, which allow the human waste to be converted into an inoffensive compost like material — roughly 5% of its original volume. Air flow allows the waste to crust over, thus eliminating odor.











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Down at the Plant

Do I need special pumping equipment to haul for municipal treatment facilities?

This feature in Pumper reports noteworthy conversations that take place at the Pumper Discussion Forum, an online forum for industry professionals found at www.pumper.com. Pumper Discussion enables exchange of information and ideas on septic and drainfield installation and maintenance, trucks and equipment, portable sanitation, chemical and additives and much more. Information and advice in "Overheard Online" is offered in good faith by industry professionals. However, readers should consult in depth with appropriate industry sources before applying such advice to a specific business situation.

QUESTION: Does anyone have any experience pumping and disposing of wastewater treatment plant sludge? Specifically, has anyone done it with a pump truck? What is the size of your tank, the model of pump, and the amount of time it took you to pump a load? I'm trying to figure out if my truck can do the job or if I should rent one of the larger industrial vacuum-loading trucks.

ANSWER: I used to haul sludge out of plants with a 3,200-gallon vacuum truck. Just a normal, everyday vacuum truck. I can't remember the pump size but it was a Masport vane pump. Hauling sludge is no big deal. We hauled out of three or four smaller plants. We left 4-inch hose at the plants. We loaded fast pumping through the larger hose.

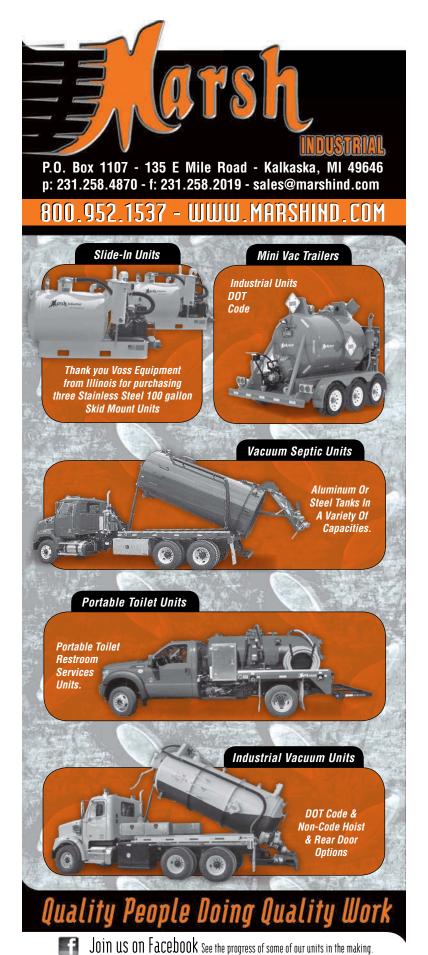
ANSWER: The truck I have was originally spec'd as a spray spreader truck for a municipal treatment plant. It had nothing special other than a spray unit on top. It had a 4,000-gallon tank with a Jurop R260 vacuum pump with 4-inch intakes. I understand one of the tanks could load the truck from the top and the others were sucked up. Now when the local treatment plant has a problem, they call me and I will pump a tank, depending on how thick and how deep. I can load at 15 feet in about 15 minutes with a 4-inch hose and 20 minutes with a 3-inch hose. If the waste is thick, it can add 10 minutes or more.

QUESTION: What kind of oil do you use in your vacuum systems? Mine is a Wallenstein pump and instructions specify SAE 20W non-detergent and that's difficult to find locally. Any other suggestions?

ANSWER: I have been using Mobil vacuum pump oil. I buy it in a 5-gallon container for just under \$100 from the local Mobil oil distributor. NAPA also carries a vacuum oil. You might have to have it ordered in.

ANSWER: On my Masport, I've been using 30W non-detergent oil.

ANSWER: All of my trucks have 2,800- to 3,000-gallon tanks with Jurop pumps. I may start having problems tomorrow, but for the last 20 years I've been using automatic transmission fluid. They use a lot of it but I don't have any pump problems. ■



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Support Your Trade Association Through Sponsorships

By Dhru Bhatt

re you interested in supporting the National Association of Wastewater Technicians by bringing an educational workshop to your state or area? Are you interested in becoming a sponsor of one of NAWT's educational sessions? Are you interested in sponsoring a breakfast, lunch or dinner at one of NAWT's workshops? Are you interested in becoming a sponsor of NAWT's Pre-WWETT Workshops? Or are you interested in becoming a general sponsor of NAWT?

If the answer to any of these questions is yes, we have the opportunity for you. Become a NAWT sponsor today! With your sponsorship, your company logo will be prominently placed on NAWT's supporters page with a link to your website. You will also be recognized at the workshops and your company logo and name will be prominently displayed on all marketing materials.

Take advantage and become a sponsor today! NAWT presents 10 to 15 workshops throughout the year including septic system inspection training, operations and maintenance training, vacuum truck technician training, onsite installer professional training and a waste treatment symposium. In addition to these workshops NAWT conducts an additional five to 10 customized workshops for continuing education.

Bring workshops to your state or area

One of the key aspects of NAWT's educational programs is the desire to establish working partnerships with state associations and other organizations to deliver high-quality programming to practicing professionals in the onsite wastewater treatment fields.

Through your sponsorship of a workshop, we can produce a training seminar in your state or area. The workshops and activities would be directed to pumpers, service providers, installers, inspectors, consultants and engineers. NAWT is willing to work with your organization to provide the workshops and programs, or work with you to develop your own unique training program.

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If you are interested in sponsoring one of NAWT's educational sessions, we can earmark your sponsorship dollars toward a specific educational session.



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Pre-WWETT Workshops

In February, NAWT conducts its Pre-WWETT Workshops preceding the Water & Wastewater Equipment, Treatment & Transport show. If you are interested in sponsoring one or more of NAWT's Pre-WWETT Workshops in 2015, we can assign your sponsorship dollars toward these workshops.

NAWT's 2015 Pre-WWETT Workshops will be held from Feb. 21-22, 2015, at the Indiana Convention Center and nearby Camp Camby. WWETT is scheduled for Feb. 23-26. Registration for NAWT's 2015 Pre-WWETT Workshops will be opening soon.

General sponsorship

For a general sponsor of NAWT, you can become a Silver, Gold or Platinum NAWT sponsor. Details regarding NAWT's sponsorship opportunities can be found on the NAWT website.

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NAWT's goals and purposes

One of NAWT's goals has always been to be the information center for the industry and serve as a communication and education conduit for the gamut of people from public officials to homeowners.

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The **Pac-Mac VP Series** nonhazardous hauler from **Hol-Mac Corporation** offers numerous adjustments, from vacuum



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VACUUM PUMPS

WIDE-VANE VACUUM PUMP

The **753 Series** vacuum pump from **Wallenstein Vacuum Pumps** incorporates extra-wide
vanes that allow up to an inch of wear, resulting in longer service life with lower maintenance costs. It provides 422 cfm airflow
performance at 1,200 rpm, and precision machining for vacuum levels up to 28 inches Hg.

Model options include air, liquid or dual-cooling

systems where air injection is combined with liquid

cooling. A pump-flushing port is included on the top valve for simple regular maintenance. The quick-access housing endplate makes for easy internal inspection with no bearings to pull. Oil lubrication is via a mechanical piston pump driven by shaft rotation, or available with a sight-feed valve oil regulator system that uses vacuum/pressure to draw oil with no moving parts. 800/801-6663; www.wallenstein.com.



JET/VAC COMBO UNITS

TRUCK VACUUM EXCAVATOR

The FXT50 truck vacuum excavator from Ditch Witch mounts directly to a truck's frame rails, allowing the system to flex independently of the truck, increasing stability. It can be mounted to the



single-axle truck of the customer's choosing, and can be customized with toolboxes and other support equipment, such as a 1,020 cfm blower and 3,000 psi water system flowing 5 gpm. It is quiet and offers ideal filtration. **800/654-6481; www.ditchwitch.com.**



CYCLONE FILTRATION HYDROEXCAVATOR

The **HV-55** hydroexcavator from **GapVax** has a 12.5-cubic-yard debris body and water tanks from 400 to 1,400 gallons. It comes with a positive displacement blower rated at 5,250 cfm and 28 inches

Hg. The filtration design includes five cyclones that prolong the life of the filter bags and eliminate the threat of material entering the vacuum pump. The full-opening tailgate is field adjustable and has four fail-safe, individually adjustable locks that ensure a complete seal. Options include interior polymer coating, cold-weather package, sludge pump, wireless remotes, washdown system and stainless steel body. 888/442-7829; www.gapvax.com.

MULTIPURPOSE TRUCK

The multipurpose **Guzzcavator** from **Guzzler Manufacturing** combines the performance of a Guzzler CL vacuum loader with the versatility of a Vactor HXX hydroexcavator. The unit's air filtration system features 60 Dacron filter bags (70-inch) for wet/dry industrial cleaning. Designed for cleaning and re-



covering solids and dry bulk powders, liquids, slurries and thick sludge, the truck can also be used for potholing, slot trenching, water valve box repair, as well as locating fiber optic lines, cable and other utilities. Its 1,300-gallon stainless steel water tank provides up to seven hours of continuous operation and removes debris by delivering up to 20 gpm of water and 2,500 psi when hydroexcavating. The multi-flow water pump provides water pressure adjustment with the push of a button for various digging conditions. It has a full-opening rear door and rear-door-mounted sludge pump for off-loading. 800/627-3171; www.guzzler.com.

CHAC Services Services

VACUUM EXCAVATOR

The X-10 and X-15 hydroexcavator models from Hi-Vac Corporation are designed to virtually eliminate the risk of under-

ground utility strikes. They perform

hydroexcavation along with vacuum excavation, potholing and daylighting. The easy operation and simple maintenance required provides for maximum efficiency on the job. They combine a state-of-theart water pump and vacuum technology to create ideal vacuum excavation power. **740/374-2306**; www.x-vac.com.

COLD-WEATHER HYDRO-EXCAVATOR

The **Presvac Hydrovac** versatile hydroexcavator is designed for coldweather operation and is offered as an option to be



in full compliance with DOT regulations regarding collection and transportation of hazardous materials. The high-vacuum blower allows extraction of all types of soils, gravel, rock, clay, water and silt material, with knock-out features in the debris tank to minimize carryover. Modular filtration configured to blower size provides blower protection and minimal maintenance. It comes with heavy-duty 8-inch boom up to 25 feet long with six-way hydraulic power and wireless controls for all boom functions, soft start water pump, vacuum breaker and truck engine speed control. 800/387-7763; www.presvac.com.

JET/VAC COMBO UNITS

VERSATILE-DUTY HYDRO-EXCAVATOR

The **Supersucker HDX** industrial vacuum loader from **Super Products** has a water system in-



cluding a standard 600-gallon capacity water tank setup and a hydraulically driven pump delivering flow up to 14 gpm and pressure up to 3,000 psi. Its 8-foot articulating boom offers 330-degree rotation and a 27-foot reach, and has the ability to pivot 45 degrees upward and 25 degrees downward. An 8-inch positive displacement vacuum system provides airflow to 5,800 cfm and 28 inches of vacuum. Single-mode filtration enables the loading of both wet and dry material with no changeover required. The durable collector body is constructed of 1/4-inch steel and offers a payload capacity of 18 cubic yards. A heavy-duty, telescoping double-acting cylinder provides a 51-degree dump angle for thorough unloading. It is available with the Acculevel load sensor system. 800/837-9711; www.superproductsllc.com.



LARGE-CAPACITY HYDROVAC

The **F4 Slope** hydrovac from **Tornado Hydrovacs** holds 13 cubic yards of mud and more than 2,100 gallons of freshwater. It has a water tank from which to excavate,

a mud tank where excavated spoils are held, a water pump, a boiler to heat the water, and a 3,600 to 6,300 cfm positive-displacement vacuum blower to pull spoils to the tank via a boom. The boom has a 342-degree rotation and a 26-foot reach. All critical components are housed in an insulated and heated aluminum van body. Its mud sweep empties the tank without hoisting, which eliminates the dangers of dumping on uneven ground and around overhead power lines. 877/340-8141; www.tornadotrucks.com.

ALL-SEASON HY-DROFXCAVATOR

The HV-64 all-season hydroexcavator from Transway Systems operates at less than 85 dBA. It has a 6,400 cfm and a 27-inch Hg high-



vacuum blower with direct-drive

transfer case. Water pressure is achieved with a hydraulically driven triplex pump, delivering 10 gpm at 6,000 psi. Water is supplied from a 1,200-gallon HDPE baffled water tank with 1/2-inch sides and 3/4-inch bottom floor. The 26-foot telescopic boom allows for operation in remote areas. Water is heated with a 525,000 Btu diesel-fired burner for all-weather operation. Components are enclosed in an insulated, heated, walk-in storage enclosure with diesel-fired heater, marine-grade plywood flooring and metal components that are powder coated prior to installation. 800/263-4508; www.transwaysystems.com.

HYDROSTATIC-DRIVE HYDROEXCAVATOR

The **X-Cavator** from **Vac-Con** has a hydrostatic drive that efficiently uses the chassis engine for the vacuum, eliminating the need for PTO, clutch and gearbox operation. It has water systems up to 4,000 psi,



and a mobile wireless remote control system that enables the operator to work the chassis engine rpm, boom, automatic vacuum breaker, dump controls and hydraulic door locks from remote areas up to a half mile away. The boom rotates up to 270 degrees. **888/491-5762**; www.vac-con.com.



HIGH-DUMP COMBINATION SEWER CLEANER

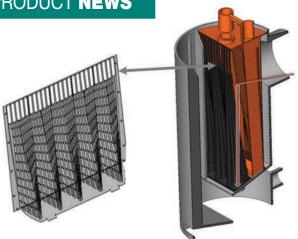
A high-dump option for **AllJetVac** combination jet/vac sewer cleaners from **Vacall – Gradall Industries** allows the operator to raise

the debris tank 76 inches above ground level and shift the tank horizontally 21 inches beyond the rear bumper. After removing debris from clogged lines, the operator can raise, shift and tilt the debris tank to dump material faster and more efficiently into dewatering containers, avoiding the need for dangerous ramps. The tank movement and dumping is accomplished with a wireless remote control, affording the operator a clear view of the dumping process. The chance of spills can be further avoided with an optional slanting splash shield extending from the debris tank. 800/382-8302; www.vacallindustries.com.





PRODUCT **NEWS**



UNIVERSAL COUPLER ENABLES SEPTIC SYSTEMS TO ACCEPT LARGER CARTRIDGE AND FILTER



The 9-inch ML2-920 effluent filter cartridge from **Bear Onsite** is designed for maximum septic system ventilation. The open back half enables septic gases to exit through the outlet pipe. It also allows air to come in, replacing the hydrogen sulfide gas and carbon monoxide with oxygen and nitrogen.

"It's a way to make sure we vent the tank," says Theo Terry, CEO of Bear Onsite and the product's inventor.

The filter features horizontal and vertical screens with progressively smaller apertures, allowing polarization to take place for maximum filtration. The size of the primary screen aperture also increases toward the top to open the flow path. Inward folding pleats in the self-cleaning primary screen allow solids to drop into the tank and prevent plugging during periods of little to no flow.

"The initial screen is vertical slots and the final screen is horizontal slots," Terry says. "The reason that's important is when solids are rising up in the water column in the housing they're going to orient themselves with the largest surface area perpendicular to the direction of flow.

"Think of it as a magic carpet," he says. "It's going to be laid out horizontally. It wouldn't be up on the edge. The same is true of solids. If its depth is very narrow,

it can go right through 1/16-inch filter because it's oriented in the same direction as the slots. But if you make that first screen vertical, even if it's very narrow in depth, you're going to stop

> it. We're not trying to capture solids in filters; we're trying to keep them in the tank."

When used with the preinstalled Uni-Coupler, also from Bear Onsite, the ML2-920 filter can easily be used to upgrade the system from a 4-inch Uni-Tee baffle and ML2-916 filter, or the Uni-Tee with multiple brands of filters. The twist-and-lock Uni-Coupler also accepts a 6-inch Uni-Tee or larger housing.

Molded connections enable the ML2-920 filter cartridge to accept an alarm system, while molded-in handle couplings assist

in filter changing.

The ML2-920 effluent filter provides 165 linear feet of total filtration and 125 linear feet of 1/20-inch final filtration rated for 1,875 to 2,500 gpd of flow, depending on application.

"When it comes to filters, size does matter," Terry says. "When you go with a larger filter you have more room for venting, more slots that provide the filtration."

Accessories include a 9-inch case adapter and three 2-inch Schedule 40 molded-in couplers for adding 2-inch PVC pipe support legs, as well as a 6-inch Schedule 40 molded-in coupler for adding a 6-inch PVC pipe extension and 9-inch plates that slide into the filter case to shut off flow during cartridge maintenance. 877/653-4583; www.bearonsite.com.



SUPER PRODUCTS COLD-WEATHER VACUUM TRUCK

The Arctic Supersucker cold-weather vacuum truck from Super Products features a glycol-heated collector body and tailgate, heated and insulated heavy-duty tailgate drain valve and low-temperature-rated oil and hoses. Other features include 8-inch positive displacement vacuum system, 18-cubic-yard payload capacity and body dump, hydraulic boom with stainless steel cannon and abrasion-resistant liner, cold-weather-resistant wiring and pendant. 800/837-9711; www.superproductsllc.com.

SJE-RHOMBUS **OIL SPOTTER** CONTROL

The Oil Spotter auto control and alarm system from SJE-Rhombus is designed to monitor and control one single-phase pump in wa-



ter/oil environments. The system has two terminal blocks - one for a 120 VAC pump, 120 VAC oil containment valve or 120 VAC water drain valve. The other terminal block is for wiring the Oil Spotter auto probe, high-water alarm float or auxiliary alarm connection. The panel includes an auto/hand pump switch and water/oil drain selection switch (functions in hand mode only). 888/342-5753; www.sjerhombus.com.



GATEWAY SAFETY LENS CLEANER

Kleen View lens cleaning products from Gateway Safety have a fast-drying, silicone-free formula that includes an anti-fog, antistatic ingredient that extends the life of safety glasses. The cleaner is available as a spray pack-

aged with nonabrasive tissues or as single-use towelettes. 800/822-5347; www.gatewaysafety.com.





NLB WATERJET LANCE WITH SAFETY SHROUD

NCG24-535 waterjet lances from NLB Corp., rated for applications requiring operating pressures to 24,000 psi, are designed to reduce hose or fitting failure. The lances have a 90-degree bend and safety shroud that surrounds the hose where it attaches to the lance. The shroud complies with WJTA-IMCA recommended practices, as does the color-coded handle that identifies the lance's operating pressure. **800/441-5059**; www.nlbcorp.com.



STONEAGE HANDS-FREE HOSE HANDLING SYSTEM

The AutoBox ABX-500 handsfree hose handling system from StoneAge is designed to provide a safer and more efficient alternative to manual feeding of high-pressure

hose for industrial pipe cleaning. The 90-pound system can be used with any of StoneAge's rotary pipe cleaning tools. Safely operated from outside the blast zone by a single operator, the portable, air-powered system can drive hose sizes and pass couplings up to 1.75 inches O.D. **866/795-1586**; **www.stoneagetools.com.**

HONEYWELL FIRMFIT EARPLUGS

Howard Leight FirmFit earplugs from Honeywell provide effective 30 NRR dB hearing protection. The bright orange color offers high-visibility identification. The earplugs are available in corded and uncorded versions. 800/430-5490; www.howardleight.com/firmfit.



LOWELL DOUBLESHOT WRENCH

The 8D DoubleShot Plus wrench from Lowell Corp. combines two wrenches in one for rugged duty in pipeline, construction, utility and maintenance work. The wrench has a torque ca-

pacity of 200 ft-lbs. Model DSP1 has a 1 1/4-inch by 1 1/16-inch hex double socket. Model DSP2 has a 1 1/8-inch by 15/16-inch hex double socket. Both models are 13 inches long with ergonomic handles and weigh 1 3/8 pounds. 800/456-9355; www.lowellcorp.com. \blacksquare

Ditch Witch recognizes top electronics dealer

Ditch Witch recognized Ditch Witch of Oklahoma & Arkansas with the Top Electronics Dealer Xcellence Award. The award recognizes dealers for sales volume and customer service.

NexTraq named American Business Awards finalist

NexTraq, a GPS fleet and asset tracking company, was named a fi-

nalist for the 2014 American Business Awards in the Most Innovative Tech Company of the Year category.

Members of the Ditch Witch of Oklahoma

& Arkansas team include (from left) Chris

Jones, Dru Bridwell, Grant Golay, Tiffany

Sewell-Howard, Gary Bridwell, Mark Whiteman, Mark Taylor and John Truett.

Curry Supply earns ASME certification

Curry Supply received authorization from the American Society of Mechanical Engineers to build pressure vessels in accordance with the requirements of the ASME Boiler and Pressure Vessel Code.



Wastequip opens manufacturing facility

Wastequip opened a manufacturing facility in Blacksburg, S.C. The plant will produce front-load and roll-off containers, as well as grease containers and specialty products.

Hyundai Construction Equipment names Kentucky dealer

Hyundai Construction Equipment named Team Boone to its dealer network, providing sales and service in Bardstown, Ky.



Baldwin employees (from left) Michael Von Seggern, Wendy Wilkins, Diane Karstens and Rosario Castillo received CLARCOR Achievement Awards.

Baldwin employees receive CLARCOR awards

Baldwin Filters employees received CLARCOR Achievement Awards for outstanding service. Rosario Castillo and Diane Karstens, international customer service and logistics administrators, were recognized for negotiating freight terms. Michael Von Seggern, design engineer, was recognized for his work with the company's Channel Flow product line, and Wendy Wilkins, human resources generalist, was

recognized for efforts during the company's transition in payroll systems.

Hino Trucks partners with Telogis

Hino Trucks partnered with Telogis to release its next generation platform for Hino Insight, the company's Web-based location and telematics for the medium-duty commercial truck market. Standard on 2015 model year Hino 195h and 195h-DC hybrid models, and an option on 195 and 195-DC models and the conventional truck lineup, the intelligence platform includes route optimization, real-time work order management, truck-specific navigation, telematics and mobile integration services.

National Vacuum Equipment names sales manager

National Vacuum Equipment of Michigan named Mike Rost regional sales manager. He has 27 years' experience in the vacuum truck industry.



Mike Rost

Roeda Signs & ScreenTech celebrates 60th anniversary

Roeda Signs & ScreenTech Imaging celebrates its 60th anniversary this year. Roeda Signs was founded in 1954 by Neil Roeda and his late wife, Jeaneane, in their South Holland, Ill., apartment. In 1986, the ScreenTech Imaging division was created to serve the waste, recycling and portable sanitation industries. The global company produces millions of custom and stock labels. ■



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I belong to an elite group of business people who keep homes and communities safe, clean and healthy. My colleagues and competitors are true professionals who care about their work and about customers' welfare. Members of this industry are some of my greatest role models and best friends.

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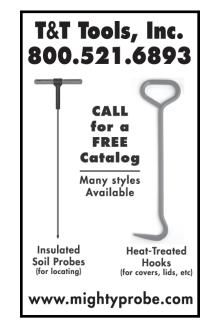
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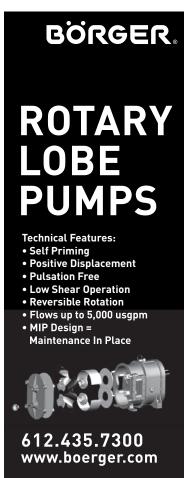
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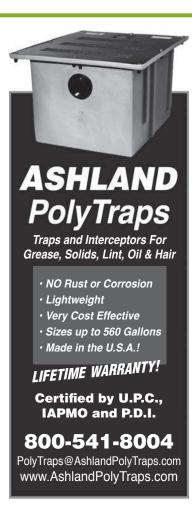
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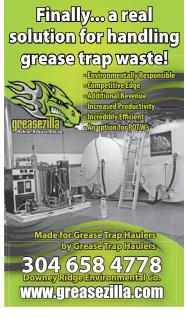






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AERATORS

Blue Diamond ET P 80 heavy-duty linear diaphragm air pumps \$187.08. 800-717-8807 www.Roland-Turbo-Aerator.com www.whiteseptic.org (P09)

Aerators: Multiflo alternative replacement \$295 + shipping. Alternative replacement, NEW FILTER SOCKS, 30 per case \$295 + shipping. Spring clips to hold filter socks in place, \$3.86 per clip. Alternative Jet Aerator available \$250. Call us at 800-717-8807 or email us at fabulousfungi@gmail.com. www.Roland-Turbo-Aerator.com. Multi-Flo® and NAYAD-IC® are registered trademarks of Consolidated Treatment Systems, Inc. used here for reference purposes only. (P09)

Blue Diamond Aerators, 60-120 liters, in stock, low cost. Free next-day shipping. 866-631-5124 (PBM)

AUCTIONS

1998 Mack DM690S liquid vacuum truck with liquid ring blower. Will sell to the highest bidder regardless of price on Sept. 16. View pics, details and bid at www.purplewave.com (P09)

BLOWERS

Used Vac-Con 3-stage fan - housing is patched and worn, blades have less then 400 hours. \$1,500 OBO plus shipping. 954-366-8744 (P10)

BUSINESSES

National Grease Recycling Inc. Let us teach you how to recycle restaurant's waste, fryer grease and oil (yellow grease) only. Big \$. Over 30 years experience, will guide you through complete process from collection to processing to marketing to end users. Don't lose your trap business to competitors that offer both services. We also buy cooking oil, unprocessed, anywhere in the country. Call for information. References available. Dewey Walker, 813-752-9535 or 813-758-2552. (PBM)

PARADISE FOR SALE! Bee's Honey Pots, Inc., portable toilet company established in 1983 in the beautiful Florida Keys is for sale. Based on Big Pine Key, Bee's is the oldest established and largest portable toilet company in the Keys. Sole owner and operator for the past 30+ years wants to go fishing! Interested? Call 305-872-2287. (P09)

Septic/Portable Toilet Business for Sale - West Texas. Reputable family-owned business for 25 years. 4 vacuum units, numerous portable toilets, holding tanks, hand wash stations. Serious inquiries only. 325-656-6007. (P10)

Widow selling market-leading industrial vac company. Over \$500,000 EBITDA. Excellent equipment, limited competition, experienced staff. Real estate available. Inquire info@cbiteam.com (P09)

Portable restroom company for sale in Northwest Wisconsin. Includes 235 units, one truck, one slide-in, two haulers. Good, stable client base. Land available - negotiable. Business-only price: \$200,000. goprowaste@yahoo.com (P09)

Septic pumping (well established for 50 years), grease trap & cooking oil business located on the Eastern Shore (DE, MD, VA). '99 Volvo - 3,800 gallon; '99 GMC 2,500 gallon; '99 International cooking oil truck. Land application permit for grease trap waste up to 250,000 gallons a year. Also included: 14 acres with 3 bed, 2 bath residence with 60 x 80 heated shop, 40 x 300 storage shop, operating chicken farm - producing \$45,000 a year with Perdue Farms, automatic generator runs entire farm. Serious inquires only! \$1,400,000. Contact mike@jobsitepumping.com (P10)

For Sale: Central Illinois portable toilet and septic pumping business. About 100 toilets, (2) handicap units, (4) sinks. 1,875-gallon tank truck and toilet truck. Turnkey, owner has other interest. Firm price \$125,000. Call 217-827-3180. (P09)

Septic Tank Service Business for Sale. Northeast Florida. Owner wishes to retire. Callahan area north of Jacksonville, a fastgrowing area in Florida. Profitable, turnkey business. 29 years in business with loyal customer base. Two pump tuck operation: (1) 1996 International 4900: DT466, 5-speed transmission, 2-speed axle. 2,500-gallon capacity, 297,000 miles. Good tires, excellent condition. (2) 2000 Freightliner FL70: 8.3 Cummins, 6-speed transmission. 2,400-gallon capacity. 195,000 miles. Good tires, excellent condition. Business includes complete onsite lime 20,000-gallon stabilization plant in Northeast FL. Owner will train and assist with licensing. Call for more information. Kenny Farmer 904-879-4701 or 904-545-0357.

Well-established portable toilet rental business. Capital District, NY area with HUGE growth potential. Excellent income! Serious inquiries only. Non-Disclosure Agreement required. E-mail: PottyPeopleBiz@gmail.com (P09)

Established 1964: A turnkey operation with customers based in beautiful Southern Oregon. Portable toilets and septic pumping business. 2.05 acre property, storage tanks, building includes; storage, office space, and more. Over 500 portable units. 5 handicap compliant, 6 service vehicles, 3 septic pumping trucks. \$450,000. Serious inquires only. Office 541-772-9484 (P09)

WWW.ROOTERMAN.COM. Franchises available with low flat fee. New concept. Visit website or call **1-800-700-8062 x26.** (PBM)

COMPUTER SOFTWARE

FreeServiceReminderSoftware.com, FreeServiceDispatchSoftware.com, FreeRouteManagementSoftware.com. (P09)

DEWATERING

FKC Screw Press, Class 'A'; JWC septage receiving station; Fulton boiler; Spiroflow bulk dispenser; Xerxes tanks and Gorman-Rupp pumps. For additional information contact John W. Campbell 231-547-4429 or jwc@bigfishenvironmental.com (P11)

Septic Receiving Stations: Dual-screen design, affordable, high capacity. Two models: One sits over any open pit and the all new stand-alone unit (newly designed screens 19.5 sq. ft. This will not plug with hair) - use it anywhere. 208-790-8770 (P09)

Complete dewatering system for sale. Aquazyme 15-yard roll-off box, polymer injection unit, lime mixer, storage tanks, Kenworth roll-off truck, hoses, fittings, and valves. 256-490-8416 (P10)

DRAIN/SEWER CLEANING EQUIPMENT

Perma-Liner pipelining equipment (\$15,000) and stair climber/hand truck (\$1,000). Call Matt 970-846-3549 for details & photos. Located in Steamboat Springs, CO. (P09)

DRAINFIELD RESTORATION

1996 Terralift: Good shape, includes trailer! Pics available. \$8,000. May consider trades. Steve 314-724-5248. Need sale ASAP. (P09)

1998 Terralift, low hours, great shape. \$12,000.317-627-7033 (P09)

Soil Shaker 2000. Universal skid steer attachment for drainfield restoration. Buy factory direct. \$6,250. Check us out on YouTube or call 320-293-6644. (PBM)

New and used terralifts for sale starting at \$20,000 used and \$38,000 new. Financing available. Call Dick Crane 800-223-2256.

2004 & 1999 Terralifts, 6gpm @ 4,000 psi Brute jetter, 14' trailer. All in excellent condition. First \$25,000 takes all. 815-363-8972 (P09)

1999 Terralift: 4 & 6 ft. probes. Works good. \$7,500 or reasonable offer. Deliverly available. 315-436-4058 (P09)

Terralift Model 2000: Excellent condition. \$25,000 or best offer. Pictures available upon request. 315-843-5600 or email aalco@tds.net (PBM)

GREASE UNIT

Pre-owned 2008 Peterbilt 340 cab and chassis with a 3,000 U.S. gallon carbon steel vacuum tank unit with drum holder behind cab. (Stock# 6641CC) www.VacuumSalesInc.com (888) VAC-UNIT (822-8648) (PBM)

GREASE TRAP SEPARATOR TANK

4,000-gallon grease separator tank. Pump 12 to 20 tanks per load. Save time and money. Call 239-731-2587 DVD demo. (P09)

HAZARDOUS WASTE UNITS

New 3,200 U.S. gallon, carbon steel, DOT certified, 407/412 vacuum tank, dump type with full open rear, door and a Presvac PVB 750 vacuumpressure pump installed on a 2014 Peterbilt 348 cab and chassis. (Stock #13577 A-D) www. VacuumSalesInc.com, (888) VAC-UNIT (822-8648) (PBM)

JETTERS-TRAILER



Xtreme Flow Hot/Cold Jetter! Model #HJ2TA8536, tandem axle trailer, 35 hp Vanguard 8.5 gpm @ 3,600 psi, 325-gallon water tank, 300' hose, General pump. Fully loaded! List \$34,995. On sale for \$29,995.

800-213-3272, www.hotjetusa.com

PBM

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FMC Jetter: 65gpm @ 1,500psi, 300- gallon tank. 65hp 4-cyl. gas motor. New tires, brakes system, bearings, seals, hubs, muffler. Rebuilt carb. 500 foot new hose plus 175 foot used hose in great shape. Unit is ready to go, needs nothing. Runs and tows like a dream. \$6,900 OBO. Call 804-334-9210

JETTERS-TRUCK



1997 Ford LN 8000: 8.3 Cummins. 78k actual miles, with a/c, Allison auto trans. 1997 Vactor 2100 Series, Model 2110 C4, serial #96055831, Cummins 4 bt, 3.9, vacuum fan, 401 hours. \$56,000

843-546-2402, SC



2012 US Jetting Model USJ6018-**300:** Just 291 hours on unit. 6,000psi @ 18gpm, 2 hose reels - 500 feet x 1/2" hydraulic and 300 feet x 1/2" electric. 300-gallon water tank. 84hp Kubota 4-cyl. water-cooled diesel. All maintenance at US Jetting shop. Paid \$45,500, will sell for\$35,000

> Call Paul 404-624-7604, GA ppowers@envremedies.com P09

1984 Vactor 850 Jet Rodder: 40K miles on truck, less than 1,000 hours on pump. Includes nozzle assortment and 700 ft. of 1" hose. \$14,500 OBO. Call Terry 734-365-4035 or 231-325-0052

JET VACS



2003 Peterbilt 378: Keith Huber Berringer model B38-D-L-PTO-H-LR1k-IB. 52,900 miles, 3,315 hours. ... \$170,000

> Call 715-824-5220 or 715-572-4250. WI



2007 Aquatech B10/1500: CAT 335hp (EPA 04) with Allison automatic transmission. 88,000 miles. 1,400 hours. Roots 624 blower, 8" x 19' extendable boom, pump-off option, internal tank flush, 6-function joystick. Excellent condition.

> **KLM Companies** 617-909-9044

PBM



2005 Ford F650: CAT C-7 (210hp); 6-speed; A/C; 26K GVW. Vacmaster VNDS4000 vacuum excavator; JD diesel (155hp): D+W blower: Boss air comp: 450-gallon Spoil tank w/hyd. dump. Stock# 8364; 67,865 miles. \$79,500

> 800-520-4704. PA www.0pdykes.com

PBM

1992 Ford Vactor: 80 gallon @ 2000psi, 29,171 miles. New black paint, new wrap on the cab with flames. Low hours on a new pump. The fan has been rebuilt, new tires. new lower tanks. Very nice unit. Must see. \$60,000. Please call 651-334-4446 or 612-414-2727 (P09)

Jack Doheny Supplies Inc. offers a full range of late model combo units and DOT industrial vacuum loaders. Call us @1-800-3DOHENY.

Vac-Con V390LHA combination unit with Roots 827 blower, 1999 International Model 2554 cab and chassis. (Stock #3918C) www.VacuumSalesInc.com, (888) VAC-UNIT (822-8648) (PBM)

WE PAY CASH for used Vactors - Call Jim @ 352-427-6605

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300+ used Satellite Taurus Port-O-Pots for sale, \$300 per unit. 50+ Poly Portables dual hand wash sinks, \$250 per unit. Green in color. Only used on a military base. Please call 317-445-6392 if interested.

Looking to purchase new or used handicap portable toilets. Please contact at joshuaperez@portoco.com (P09)

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2013 Rich ST8520 six-station restroom trailer - Like new. 3 private stalls, doublebowl vanity for ladies and 1 private stall, 2 urinals, a single-bowl vanity for men. HVAC, hot water, 200 gallon fresh, 700 waste. \$25,000

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2010 Black Tie Opt14E, 8x14, like-new condition, used less than 10 times at weddings. We are purchasing a smaller unit. AC/heat, mens & womens, excellent condition. www.blacktieservices.com/ pdf/OPTimum14e.pdf\$25,000

618-988-8300. IL

Looking to purchase a used ADA-accessible restroom trailer. 5-station or larger. Call or email Bo 904-315-7027

2 Decons, 28' Tonto, 18' Royal, 2001 ASCI, 16' Presidential, 26' Presidential, portable toilet hauler trailers. 315-437-1291, NY. (PBM)

info@thelovelyloo.com

PORTABLE RESTROOM TRUCKS



2003 International 4300: 1,200/200. Battioni pump. Dual service and washdown pump. New transmission, new clutch, new rear end. Numerous other new parts. Needs air compressor and front timing chain cover. \$22,000

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P09



2006 Ford F-750: Manufactured by Progress Tank. 1.500 waste/500 fresh. 295,687 miles. Good truck in good condition. More pics available upon request. Asking price \$28,500

> **Contact Frank** 337-278-4511, LA

2000 Int 4700 - \$17,500; 2002 Int 4300 -\$23,500; 2006 Int 4300 - \$39,500; Roll-off -\$23,500. Restrooms - \$150. 256-757-9900 or www.pbsos.com. (PBM)

P10

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1992 International portable restroom truck: 300-fresh, 1,500-waste, Moro pump, gas-powered jetter, portable carrier. Call for pricing.

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2013 International Terrastar: Aluminum tank 1,000-gallon waste/400-gallon fresh. 54,000 miles with a 200,000 extended warranty included. ... \$63,500

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PN9

2003 International: 2,000-gallon aluminum Progress vac tank, 1,500 waste/500 water. www.pumpertrucksales.com. Call JR. @ 720-253-8014, CO. (PBM)

2002 International: 1,500-gallon Glendale Manufacturing vac tank, 1,100 waste/400 water. www.pumpertrucksales.com. Call JR. @ 720-253-8014, CO. (PBM)



Mike 901-452-7040, TN

2000 International DT 466: 236,084 miles, 400/400 h2o and 900 waste tank with Masport vacuum system. VIN #1HTSCAA-L2YH313775. \$15,500. For information contact Marcus at 208-467-0089. (P09)

2001 International 4700: DT466, A/T, cold A/C, Honda motor, Masport pump. 1,200-gallon waste/300-gallon water. Great starter truck or back-up truck. \$10,000 OBO. 2000 Ford F450: V-10, flatbed w/slide-in unit. 300-gallon waste/150-gallon water. Hauls six units. Honda engine, Masport pump, cold A/C. Great for smaller jobs. \$8,000 OBO. All vehicles fleet-maintained by certified master tech. For more information or pictures call James @ 405-761-6870. (P09)

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1988 GMC 7000: 1999 tank/pump. Low use for personal business. No public work. 2,000-gallon tank, Masport H75V. More pictures by email...\$11,000

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1999 Freightliner FL120: 420,000 miles - runs great. Cummins M-11 motor, clean interior. Has a Masport pump that is less then one year old, tires are in great shape. This truck is still being used everyday until sold. Truck is located in Orlando, FL. Asking\$30,000 0B0

Call Paul 321-436-9488, FL P09



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1995 International: Detroit 60 engine. 3,500-gallon Keith Huber tank. Hoist lift dump with H-400 Masport liquid cooled. Good condition. Asking \$42,500

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2006 International 7500: HT570, Imperial 4,000-gallon aluminum tank, 10-speed Fuller, 18,000 front, 40,000 rear axle. \$95,500. 775-315-5140 (P11)

2003 GMC 7500: Air brakes, auto, a/c. CAT 7.2, 88k miles. 2007 Abernathy 2,500-gallon tank, 350cfm Wallenstein 753 pump. Nice truck. \$43,500. 740-357-1208. (P09)



1999 GMC: 2,500-gallon Abernethy tank, 400 Masport pump, tool box jetter. 196,000 miles. Price reduced ..\$22,000

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P09



615-851-1517, TN P09



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281-347-2224, TX P10

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2010 International Durastar: DT466, Allison 6-speed auto., differential lock, aluminum wheels. Approx. 16,000 miles, with 2,500-gallon waste and 35-gallon freshwater. Heated valves, Masport air-cooled vacuum pump, air brakes. Asking \$88,000. 410-875-0926 (P10)



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Call Tim 888-201-9166, WI P09



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P09

1999 Sterling Model LT9513: Cummins M11, 7-speed direct. 3,500-gallon tank, heated valves. 18,000 front/40,000 rear with additional steerable lift axle. 258,180 miles. \$39,900. Call 586-531-1976 (P09)

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PN9

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1992 International 4900: DT466, 10-speed transmission, 220,998 miles, Toolbox, 2,300gallon tank, 3" intake, 4" dump. \$15,500. 810-614-8034

2004 Peterbilt 340 pre-emissions: 3,600-gal-Ion Transway tank and pump, C-7 CAT engine, 8LL transmission, 2004 stainless-steel chrome package, aluminum rims, air-ride suspension, air valve. 715-923-4127. (P09)

1987 Kenworth T600A: CW CAT 6-cylinder. Eaton-Fuller 15-speed. 8-bag A-R suspension. 3,365-gallon vacuum tank, Masport 75 pump. \$31,000. www.pumpertrucksales.com. Call JR. @ 720-253-8014, CO. (PBM)

2003 International 4300: DT 466 new inframe overhaul; Allison auto., 136k miles, used 1,200-gallon steel vac tank, under CDL; PV3 vac pump, www.pumpertrucksales.com. Call JR. @ 720-253-8014, CO.

2008 Ford F750: 260 Cummins, 7-speed, New 2,500-gallon vac tank, new Jurup pump. www.pumpertrucksales.com. Call JR. @ 720-253-8014, CO. (PBM)

1996 Western Star: Detroit Series 60, 18-speed transmission. Hendricks suspension, 3.365-gallon vacuum tank, Masport 400 pump. www.pumpertrucksales.com. Call JR. @ 720-253-8014, CO.

1994 Peterbilt 377: Detroit Series 60, 10-speed transmission. 3,365-gallon vacuum tank, Masport HXL pump. www.pumpertrucksales.com. Call JR. @ 720-253-8014,

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Pn9



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P10



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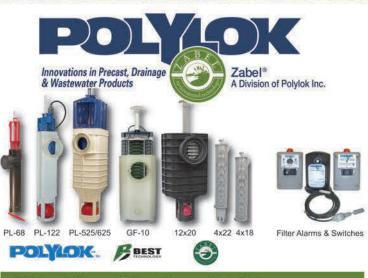
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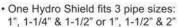
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